



TALL SHIPS®
CHICAGO 2013

NAVY PIER®

PRESENTED BY  pepsi.



FOR IMMEDIATE RELEASE

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*Tall Ships® Chicago 2013 Presented by Pepsi®
Press Conference: Wednesday, May 8 at 11 a.m.*

CHICAGO - Join us for the Tall Ships® Chicago 2013 Press Conference at Navy Pier, to be held Wednesday, May 8, 2013, at 11 a.m. on Navy Pier's East End Plaza in front of the U.S.S. Chicago's Anchor.

Navy Pier officials will join with City and Match Cup officials to present details of what is sure to be one of the most popular and exciting events this summer in Chicago.

Speakers include Marilynn Gardner, President and CEO of Navy Pier; Cathy Domanico, Vice President of Tourism and Leisure Sales at Choose Chicago; Taylor Canfield, Match Cup Sailor; Tod Reynolds, Director of Chicago Match Race Center and Producer of Chicago Match Cup; Tiffany Krihwan, Captain, S/V Denis Sullivan and Cyd Archer, Trustee of Chicago Yacht Club Foundation.

Tall Ships Chicago 2013 is a not-to-be-missed celebration of rich maritime heritage where visitors will have the opportunity to experience the thrill of seeing historic tall ships as they sail exclusively into Navy Pier August 7 - 11.

The long-awaited return of Tall Ships to Chicago is an opportunity to sail away on remarkable ships from across the globe. Guests can also walk the festival grounds, view the tall ships, and board and tour participating vessels. This nautical event also includes fun-filled festivities and educational opportunities, so plan to stay the entire day or return over and over again with friends and family.

Joining Tall Ships Chicago for the first time this year is the Chicago Match Cup, a professional sailing competition and the only U.S. stop on the Alpari World Match Racing Tour. Twelve of the world's best teams will sail against each other in match race sailing, a form of head-to-head combat similar to the America's Cup, just feet from the edge of Navy Pier. They will compete for their share of the \$100,000 prize purse and points earned toward the Tour's overall World Championship, worth \$1.75 million in prize money – the richest in the sailing world.

The press conference will discuss both the return of Tall Ships Chicago and Chicago Match Cup, as well as the many activities surrounding this event. In addition, Navy Pier will announce how the public can purchase festival entrance passes and boarding passes in advance of the event.

Immediately following the event, press will be invited to take a sail on one of the vessels participating in Tall Ships Chicago 2013 this summer, Tall Ship Windy.

** In the event of inclement weather, the press conference will be held in the Lakeview Terrace at Navy Pier. **

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NAVY PIER

A Chicago landmark since 1916, Navy Pier has evolved from a freight passenger ship docking facility to the #1 tourist attraction in the Midwest, drawing more than eight million visitors annually. Navy Pier currently encompasses more than fifty acres of parks, gardens, shops, restaurants, family attractions and exhibit facilities, making it a tourist and visitor hub. For more information, visit our website at www.navy Pier.com