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## **Navy Pier Offers First-Ever Ticket Package for Louis Vuitton America's Cup World Series Chicago and Pepsi Tall Ships Chicago 2016**

**Special ticket package pricing of just \$50 offered for both premiere events  
now available; Pepsi Tall Ships individual ticket sales to begin April 13**

Chicago, March 22, 2016 – This summer, Chicago will make maritime history as the first freshwater venue for the Louis Vuitton America's Cup World Series Chicago and will welcome back Pepsi Tall Ships.

As a convenience for nautical fans and in recognition of these once-in-a-lifetime events, Navy Pier and its partners are now offering the chance to purchase tickets for both historical events beginning today, March 22, for the special price of just \$50 to encourage guests secure tickets for these unforgettable events – a special savings of more than 20 percent.

These two world-class events are just part of Navy Pier's Centennial Celebration to commemorate Navy Pier's 100<sup>th</sup> anniversary this year and the Pier's Centennial Vision now underway, a reimagining of the Midwest's most visited leisure destination that welcomes more

than 8 million guests each year. The new and renovated features are designed to expand Navy Pier's impact and audience, showcasing a vibrant cultural, environmental, educational and recreational landscape.

"America's Cup is thrilled to partner with Navy Pier to provide nautical enthusiasts the chance to purchase tickets in advance to these highly anticipated events in world-class Chicago," said Tod Reynolds, Director of the Louis Vuitton America's Cup World Series Chicago. "In less than 100 days, the America's Cup will be held in Chicago for the first time and provide a lifetime of memories for all who participate and attend."

"America's Cup Chicago and Pepsi Tall Ships are two of the hottest events in Chicago this summer, and we're pleased to host both of these popular and historic events here at Navy Pier," said Amy Cowen, Chief Marketing Officer for Navy Pier. "We're also pleased that for our guests who want to attend two spectacular nautical events can now purchase two of summer's most popular tickets as part of Navy Pier's Centennial Celebration."

The America's Cup, the first time in Lake Michigan in the event's 164-year history, will be held June 10-12 and Pepsi Tall Ships will return to Navy Pier July 27-31.

Tickets can be purchased on the [America's Cup Chicago web site](#). Fees and taxes are already included in the \$50 price.

The ticket package includes a one-day general admission ticket to America's Cup and one-day Pepsi Tall Ships dockside boarding, which, if purchased separately, would cost more than \$60.

Separate Pepsi Tall Ships-only ticket sales will begin on April 13 and will be available at [www.navypier.com](http://www.navypier.com). Guests who wish to purchase America's Cup tickets can do so on the America's Cup web site, [acws-chicago.americascup.com](http://acws-chicago.americascup.com).

America's Cup Chicago is a qualifying event for the 2017 America's Cup in Bermuda. Six teams will be competing for the Cup including USA, Sweden, Great Britain, Japan, France, and New Zealand. Navy Pier will be the epicenter of the event. The start and finish line will be in the water right off of the Grand Ballroom & East End Plaza. Coverage will be seen live on NBC Sports Network.

One of Navy Pier's most recognized events, Pepsi Tall Ships returns July of 2016. Navy Pier anticipates being host to more than 15+ majestic vessels. The five-day festival kicks off at Navy Pier with a spectacular Parade of Sail on Wednesday, July 27. The remaining days of the festival (Thursday-Sunday) allow visitors the chance to get up close and personal with the vessels. Guests have the opportunity to walk the grounds, board the ships and sail out to sea on one or more of the Pepsi Tall Ships. Navy Pier will soon announce the final schedule and ship lineup.

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