



FOR IMMEDIATE RELEASE

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Are You Missing the Snow This Winter? Get Your Fix This Weekend at Navy Pier's *Snow Days Chicago*!

Take a snow day at Navy Pier January 25 – 27 where we have been busy making our own snow! Come see dozens of snow sculptures, bring the kids for a NEW interactive snowboarding experience, and enjoy fun snow games, live entertainment and more!

CHICAGO – Take a snow day at Navy Pier this weekend! Even though Chicago is breaking records with no snow this season, that hasn't stopped us at Navy Pier! We're making our own snow for **Snow Days Chicago** taking place **January 25-27** in **Navy Pier's Gateway Park**! This **FREE** event will feature **snow sculpting competitions, snow games and activities for kids, a new interactive snowboarding experience**, and much more!

All weekend-long teams will be carving snow sculptures out of 10' blocks of man-made snow. There will be 15 professional teams from around the world including Spain, Mexico, Czech Republic, Russia and Germany with an additional 12 teams comprised of local CPS high school students, who will carve 6' blocks of snow. Each team will create sculptures with a wide variety of themes and designs. Come see

these works of art during the day or illuminated at night as part of an enchanting light display! The teams are competing for the top prize, so don't miss the **awards ceremony for the sculpting competition at 6 p.m. on Saturday, January 26 inside Navy Pier** on the Family Pavilion Stage! Also, on January 26, between 11 a.m. – 4 p.m., you will have the opportunity to vote for your favorite professional sculpture. The team that receives the most votes from the public will win the **People's Choice Award!**

There are also **fun snow games for kids** all weekend in Gateway Park including:

- **Hockey Buckets** – Toss foam hockey pucks into buckets.
- **Winter Hula Hoop** – Can you hula hoop dressed in your winter jackets and scarves?
- **Snowman Hat Toss** – A winter version of “Pin the Tail on the Donkey”
- **Snowman Ring Toss** – Can you throw the ring over the miniature snowman?
- **Snowball Spoon Race** – Keep the “snowball” on the spoon as your race around an obstacle course.
- **Snow Painting** – Paint a masterpiece on snow! (Saturday and Sunday only)
- **“Snow” Sculpture Carving** – Carve your very own “snow” sculpture out of Styrofoam. (Saturday and Sunday only)
- **Snowshoe Experience** – Ever try walking around on snowshoes? Here's your chance to experience it!
- **Bean Bag/Snowball Toss** – Teams of two alternate tossing bean bags or snowballs at a target.

New this year to Snow Days Chicago is the **interactive snowboarding experience** where kids can learn snowboarding basics from professionals on a special course that runs throughout Gateway Park. The event is free for kids and they must fit into a size 5 snowboard boot or smaller. A parent or guardian must sign a waiver in order for their child to participate.

Snowboard Park Hours

Friday, January 25: 4 p.m. – 8 p.m.

Saturday, January 26: 11 a.m. – 8 p.m.

Sunday, January 27: 11 a.m. – 6 p.m.

And if you need to warm up during your visit to Snow Days, there will **be great live performances** on the Family Pavilion stage all weekend long!

Entertainment on the Family Pavilion Stage

Friday, January 25

5:30 p.m. – 8:00 p.m. – Dueling Pianos featuring Dario Radio

Saturday, January 26

1:00 p.m., 2:00 p.m., 3:00 p.m. – Divine Flight Chicago AcroYoga

4:00 p.m. – 8:00 p.m. – DJ Chris spins at the Snow Days Dance Party

6:00 p.m. – Snow Sculpting Competition Awards Ceremony

Sunday, January 27

1:00 p.m., 1:30 p.m., 2:00 p.m., 2:30 p.m.. – Graffiti Rhythms Dance Crew from Lane Tech High School

3:00 p.m., 4:00 p.m. – 4-Star Brass Band

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Sunday, January 27: 11 a.m. – 6 p.m.

For more information about Snow Days Chicago and to see sketches of the snow sculpture designs, visit <http://www.navypier.com/snowdays/>.

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Located on Lake Michigan, just east of Chicago's downtown, Navy Pier® (www.navypier.com) is the top-visited tourist and leisure destination in the Midwest, welcoming more than eight million visitors annually for entertainment, family attractions, cultural and educational events, as well as business meetings and tradeshow. Originally opened in 1916 as a shipping and recreation facility, it is now one of the country's most unique recreation and exposition facilities, showcasing more than 50 acres of parks, gardens, restaurants, shops, attractions, sightseeing and dining cruise boats, and more. Navy Pier is accessible by car, CTA Bus, taxi, bike or on foot.