



TALL SHIPS®  
CHICAGO 2013  
NAVY PIER®  
PRESENTED BY  pepsi.



**FOR IMMEDIATE RELEASE**

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***\*\*\*Tall Ships Media Advisory\*\*\****

***Tall Ships® Chicago 2013 at Navy Pier  
presented by Pepsi®: Media RSVP Required***

**What:** Media opportunities abound when Tall Ships® Chicago 2013 presented by Pepsi® returns this year to Navy Pier! 14 historic tall ships will dock at Navy Pier August 7-11 giving guests the opportunity to view, board, tour and sail away on these majestic vessels. There will also be educational opportunities, entertainment and The Chicago Match Cup inside the festival grounds. Reserve your spot to film and photograph the ships, meet the captains and crews and learn the stories behind these visiting international ships.

**Where:** Navy Pier's East End – 600 E. Grand Ave., Chicago

**RSVP:** To manage the flow of media, **individual members of the media must RSVP to [tallshipschicago@navypier.com](mailto:tallshipschicago@navypier.com) by Friday, August 2** to secure credentials for the event. Credentials are required to enter and cover the event. RSVP with the date, time and details of your shoot. Early morning live shots and select opportunities to sail away on a vessel are available. Credentials must be picked up and returned to the media room in the Grand

Ballroom after each day of use. For security purposes, each reporter must have media credentials. RSVP for each member of your media outlet expected to cover the event.

**When: Wednesday, August 7:** Parade of Sail: 2 p.m. – 4:30 p.m.

**Thursday, August 8 – Saturday, August 10:** Festival: 10 a.m. – 9 p.m.

**Sunday, August 11:** Festival: 10 a.m. – 6 p.m.

**Details:** The breathtaking sight of numerous Tall Ships sailing on Chicago's Lake Michigan is a not-to-be-missed event. This armada is a festive and educational celebration and exploration of Chicago's rich maritime heritage! There is so much excitement and entertainment on the lake and land at Navy Pier, you don't want to miss it! For more information regarding Tall Ships 2013, please visit [www.navy Pier.com/tallshipschicago](http://www.navy Pier.com/tallshipschicago).

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#### **NAVY PIER**

A Chicago landmark since 1916, Navy Pier has evolved from a freight passenger ship docking facility to the #1 tourist attraction in the Midwest, drawing more than eight million visitors annually. Navy Pier currently encompasses more than fifty acres of parks, gardens, shops, restaurants, family attractions and exhibit facilities, making it a tourist and visitor hub. For more information, visit our website at [www.navy Pier.com](http://www.navy Pier.com).

Navy Pier is proud to partner once again with the Illinois Department of Commerce and Economic Opportunity and the Illinois Bureau of Tourism to maximize the regional tourism draw and overall economic impact of Tall Ships Chicago 2013 presented by Pepsi on both Chicago and Illinois. This event could not reach its full potential without the support of Governor Quinn, DCEO Acting Director Adam Pollet, DCEO Deputy Director for Tourism Jen Hoelzle, and the Illinois Mile after Magnificent Mile programs.

