



**For Immediate Release**

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## **Chicago Celebrates Earth Hour by Turning Off the Lights to Navy Pier's Ferris Wheel**

*Annual event raises awareness of climate change*

**WHAT:** The City of Chicago joins in the global celebration of Earth Hour. Earth Hour is led by the World Wildlife Fund (presented locally by ComEd) to raise awareness about climate change by encouraging households, businesses and governments to switch off their non-essential lights for one designated hour.

Locally, the highlight of every Earth Hour is seeing an iconic landmark go dark for one hour. This year, the City of Chicago, ComEd and Navy Pier will host local officials to celebrate Earth Hour with a symbolic "lights out" event of the Ferris wheel at Navy Pier.

Earth Hour has grown from a one-city initiative in 2007, to a global movement with more than 7,000 cities, towns and municipalities participating across 152 countries and territories.

**WHO:** **Ald. Brendan Reilly**, 42<sup>nd</sup> ward  
**Fidel Marquez**, SVP of Governmental and External Affairs, ComEd  
**Nick Shields**, Director of External Communications, Navy Pier

**WHERE:** **Navy Pier Ferris wheel**  
600 E. Grand Ave.

**WHEN:** **Saturday, March 23**  
Remarks and ceremony will start at 8:15 p.m.  
**Ferris wheel lights turned off at 8:30 p.m.**

**PHOTO**

**OPPS:** Local elected officials and guests using a ceremonial, oversized light switch to turn off the Ferris wheel's lights at 8:30 p.m. to celebrate Earth Hour.

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