

REQUEST FOR PROPOSALS

UP TO 2,500 SF OF SPACE ON NAVY PIER



NAVY PIER:

Navy Pier is Chicago's destination for events, free public programs, attractions, culture, dining, shopping and more. It's where fun lives large, whether you're a visitor or local, with family or friends.

As a nonprofit organization, the People's Pier offers a diverse and eclectic range of activities and experiences that awaken the imagination, stimulate the senses and allow your spirit to soar.

It's no surprise that Navy Pier is a place that continues to inspire discovery and wonder after more than a century.



#1 MOST VISITED

leisure destination in the Midwest



50 ACRES

of waterfront space and magnificent vistas



340 FREE

annual programs & performances per year

FROM 1995 – 2024



225+ MILLION

guests visited Navy Pier



20+ MILLION

wheel riders



Leasing opportunity on Navy Pier

Navy Pier, Chicago's iconic lakefront destination and a top-visited attraction in the Midwest, is seeking proposals from qualified and innovative operators to lease and activate a 2,571 square foot commercial space located near the iconic Chicago Shakespeare Theater. This space currently features a fully built-out kitchen and bar but proposals can be submitted for any type of concept – restaurant, retail, attraction, or other unique business models.

Space Overview

- **Square Footage:** 2,571 SF
- **Key Features:**
 - Fully equipped kitchen
 - Operational bar infrastructure
 - High visibility and foot traffic
 - Proximity to attractions, entertainment, and public spaces

Opportunity

This RFC is open to all creative business concepts, including but not limited to:

- **Full-service or quick-service restaurants**
- **Retail stores or pop-up concepts**
- **Experiential or entertainment-driven businesses**
- **Hybrid concepts that combine food, retail, or interactive elements**

Submission Requirements

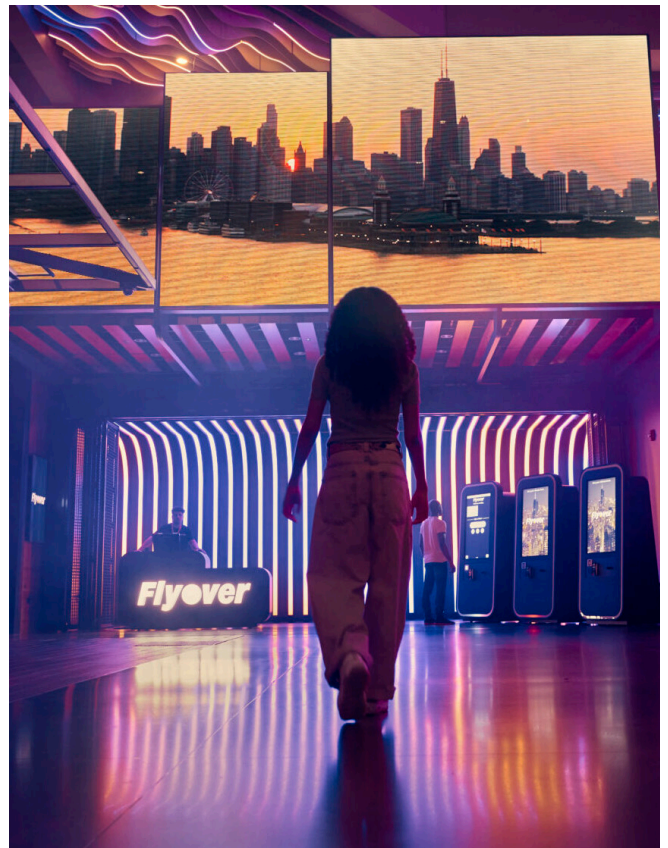
Interested respondents must submit a proposal in the form of a presentation deck that includes the following:

1. **Executive summary of the proposed concept**
2. **Business plan, including:**
 - Concept description
 - Target audience
 - Operations plan
 - Menu or product overview (if applicable)
 - Marketing and promotional approach
3. **Design and layout plan including use of kitchen/bar (if applicable)**
4. **Experience and qualifications of operator/team**
5. **Financial proposal, including proposed rent, investment commitment, and pro forma financials**
6. **Timeline for buildout and opening**

Evaluation Criteria

Proposals will be evaluated based on the following criteria:

- Innovation and uniqueness of concept
- Compatibility with Navy Pier's audience and current mix of offerings
- Experience and qualifications of operator
- Financial strength and feasibility
- Quality of design and guest experience



Tours and Showings

For an on-site tour of the space please e-mail Megan Mysliwiec at mmysliwiec@navypier.org.

Proposal Submission

All proposals must be submitted electronically to Megan Mysliwiec via e-mail at mmysliwiec@navypier.org no later than **July 31, 2025**. Navy Pier reserves the right to reject any or all proposals and to negotiate terms with one or more respondents.

Space Specs

