



A CHICAGO
EXPIERIENCE

OCTOBER 30, 2025

HONORING MAYOR RICHARD M. DALEY

SPONSORSHIP OPPORTUNITIES

NAVYPIER.ORG

Navy Pier's **Mission**

Navy Pier is the People's Pier, Chicago's lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder. Since our revitalization in 1995, more than 255 million guests have enjoyed the Pier's 50 acres of unparalleled experiences and attractions. From engaging performing arts experiences to serving as a vital economic anchor for our region, Navy Pier enriches the lives of millions of guests, artists, employees, and partners each year.



A Chicago ExPIERience

October 30, 2025

Honoring Mayor Richard M. Daley

A Chicago ExPIERience will reflect on the 1995 redevelopment of Navy Pier and celebrate the economic and cultural impact it has had on our community over the past century.

The night will honor the leadership, influence, and innovation of Mayor Richard M. Daley who championed this transformation and once again made Navy Pier the heart of the Chicago experience.

Gala guests will step back in time and experience the fun and wonder that revitalized the Pier 30 years ago and continues to inspire millions from across globe to this day.

A Chicago ExPIERience Co-Chairs

We are honored to list the following individuals as Gala Co-Chairs. This group has made a profound impact on the growth of the Pier, from the 1995 redevelopment to the Navy Pier of today.

Jennifer Steans
Board Chair

Marilynn Kelly Gardner
President and CEO

Nora Daley

John Schmidt

Eric Smith

Kelly Welsh

Navy Pier Mission Highlights



8.5M+

2024 Pier-Wide Visitors



55%

Of Visitors Are From
The Chicagoland Area



9.5M

Annual Website Views



500+

Free & Ticketed Events
Annually



70+

On-Site Businesses Employing
3,000 Individuals



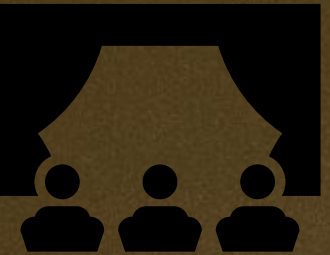
140+

Local schools and
nonprofits served



3,000+

Annual Local Performing Artists



230+

Arts and Cultural Partner
Organizations

Sponsorship Opportunities

	\$100,000 Event Vice Chair	\$50,000 Lead Sponsor	\$25,000 Host Committee	\$12,000 Event Partner
A Chicago ExPIERience Tickets	20 Premium Tickets	20 Tickets	10 Tickets	10 Tickets
Recognition in fundraising initiatives, event collateral, and digital materials	Prominent Listing and verbal recognition during event	Priority Listing	Name and Logo	Name
Visibility in Gala program book	Full-page color ad	Full-page color ad	Half-page color ad	Name and logo
Recognition on Gala website	Logo	Logo	Logo	Logo



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CEO
Ingenuity Advising

Larita Clark

CEO
Metropolitan Pier and Exposition Authority

Marilynn Kelly Gardner

President and CEO
Navy Pier

Terrance B. McGann

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Norman Bobins Consulting LLC

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Donna La Pietra

Executive Producer
Kurtis Productions

John R. Schmidt

Senior Counsel
Mayer Brown

With Gratitude

Sponsor list as of May 14, 2025

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Jennifer Steans and
Jim Kastenholz

Presenting Sponsor



Lead Sponsors



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Emily Heisley Stoeckel
and Kevin L. Stoeckel



Laura and
Craig Martin



Mr. & Mrs. Norman Bobins,
The Robert Thomas Bobins Foundation



Linda and Richard Price



Joan and Bill Brodsky



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