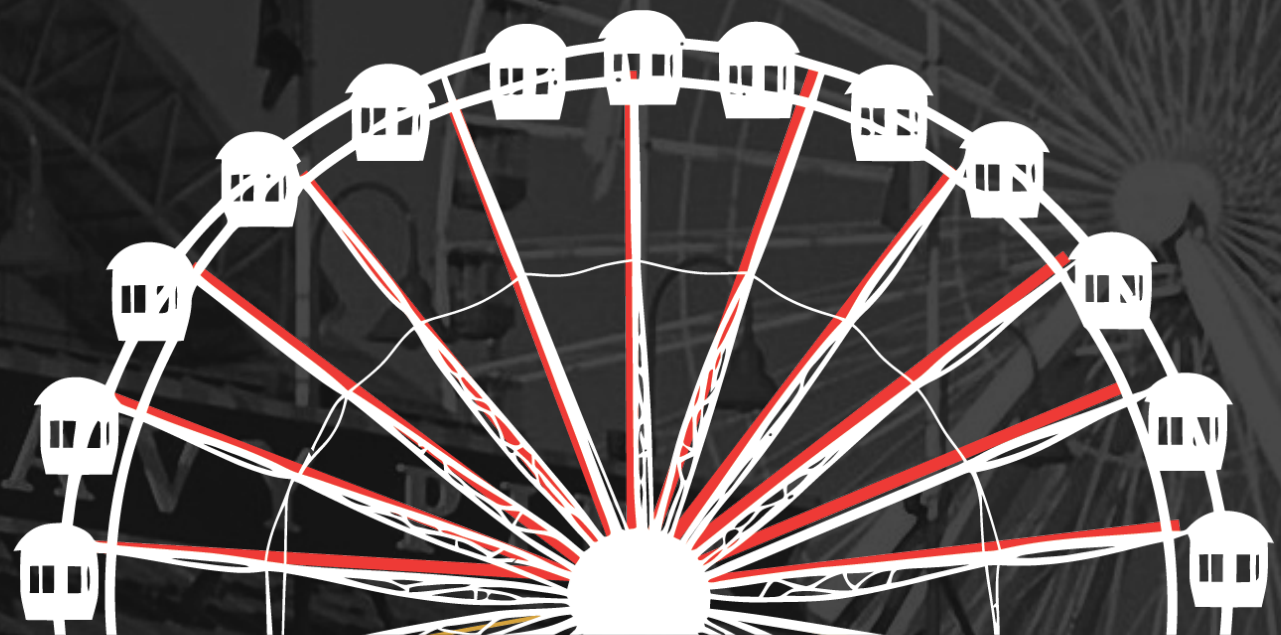




A CHICAGO EXPIERIENCE

OCTOBER 30, 2025
HONORING MAYOR RICHARD M. DALEY

SPONSORSHIP OPPORTUNITIES



NAVY PIER'S MISSION

Navy Pier is the People's Pier, Chicago's lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder. Since our revitalization in 1995, more than 255 million guests have enjoyed the Pier's 50 acres of unparalleled experiences and attractions. From engaging performing arts experiences to serving as a vital economic anchor for our region, Navy Pier enriches the lives of millions of guests, artists, employees, and partners each year.



A CHICAGO EXPIERIENCE

October 30, 2025

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Honoring **Mayor Richard M. Daley**

A Chicago ExPIERience will reflect on the 1995 redevelopment of Navy Pier and celebrate the economic and cultural impact it has had on our community over the past century.

The night will honor the leadership, influence, and innovation of Mayor Richard M. Daley who championed this transformation and once again made Navy Pier the heart of the Chicago experience.

Gala guests will step back in time and experience the fun and wonder that revitalized the Pier 30 years ago and continues to inspire millions from across globe to this day.

A CHICAGO EXPIERIENCE CO-CHAIRS

We are honored to list the following individuals as Gala Co-Chairs. This group has made a profound impact on the growth of the Pier, from the 1995 redevelopment to the Navy Pier of today.

Jennifer Steans
Board Chair

Marilynn Kelly Gardner
President and CEO

Nora Daley

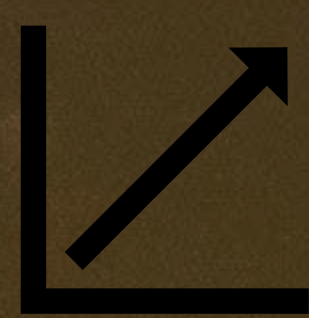
John Schmidt

Eric Smith

Kelly Welsh



Navy Pier **Mission** Highlights



8.5M+

2024 Pier-Wide Visitors



55%

Of Visitors Are From
The Chicagoland Area



11M

Annual Website Views



500+

Free & Ticketed
Events Annually



70+

On-Site Businesses
Employing 3,000
Individuals



140+

Local schools and
nonprofits served



3,000+

Annual Local Performing
Artists



230+

Arts and Cultural Partner
Organizations

SPONSORSHIP OPPORTUNITIES

	\$100,000 Event Vice Chair	\$50,000 Lead Sponsor	\$25,000 Host Committee	\$12,000 Event Partner
A Chicago ExPIERience Tickets	20 Premium Tickets	20 Tickets	10 Tickets	10 Tickets
Recognition in fundraising initiatives, event collateral, and digital materials	Prominent Listing and verbal recognition during event	Priority Listing	Name and Logo	Name
Visibility in Gala program book	Full-page color ad	Full-page color ad	Half-page color ad	Name and logo
Recognition on Gala website	Logo	Logo	Logo	Logo



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President & CEO
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Dean M. Harrison, Vice Chair
Former President and CEO
Northwestern Memorial HealthCare

Eric Smith, Vice Chair
Vice Chair
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Jill Griebenow, Treasurer
Chief Financial Officer
Cboe Global Markets

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Operating Officer
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Discover

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Workday

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Metropolitan Pier and Exposition Authority
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Ingenuity Advising

Larita Clark
CEO
Metropolitan Pier and Exposition Authority

Marilynn Kelly Gardner
President and CEO
Navy Pier

Terrance B. McGann
Board Member
Metropolitan Pier and Exposition Authority
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Founder
Norman Bobins Consulting LLC

William J. Brodsky, Chair Emeritus
Chairman
Cedar Street Asset Management

Donna La Pietra
Executive Producer
Kurtis Productions

John R. Schmidt
Senior Counsel
Mayer Brown



WITH GRATITUDE

Gala Vice Chairs



Jennifer Steans and
Jim Kastenholz

Gala Presenting Sponsor



Gala Lead Sponsors



Gala Host Committee

Ellen Alberding and Kelly Welsh Charitable Fund
at the Chicago Community Foundation



Mr. & Mrs. Norman Bobins,
The Robert Thomas Bobins Foundation

Joan and
Bill Brodsky

William Daley and
Bernadette Keller



Emily Heisley Stoeckel
and Kevin L. Stoeckel

Katten



Laura and
Craig Martin



Much



PEOPLES GAS®
We Keep Life Moving®



Linda and
Richard Price



WITH GRATITUDE

Gala Event Partners

ANCORA
ASSOCIATES
Clare Muñana
President Ancora Associates,
Inc.

Ariel
investments



Jacolyn and John Bucksbaum
Family Foundation



Michelle L. Collins

CLAYCO



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Kathy and
Dean Harrison



Koch Family
Foundation

MAYER | BROWN
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M. Bridget Reidy



John H. Simpson
Family Foundation



Contact Us



ELIZABETH HALAJIAN
Senior Vice President of Advancement

PHONE
312.595.5152

EMAIL
gala@navypier.org

ADDRESS
600 E. Grand Ave., Chicago, IL 60611

WEBSITE
navypier.org/gala

