FOR IMMEDIATE RELEASE
February 7, 2013

World’s Largest Indoor Bar Crawl Comes to Navy Pier!

Beat the cold this winter at the first ever World’s Largest Indoor Bar Crawl at Navy Pier with entertainment, drink specials, prizes, free Ferris wheel ride and more!

CHICAGO – It’s time to take a break, escape the chilly weather and join Navy Pier inside for fun, camaraderie and plenty of drinks as we host The World’s Largest Indoor Bar Crawl. On Saturday, February 23 from noon - 8 p.m. join the Pier as we partner with Players Sport & Social Group along with bars and restaurants throughout Navy Pier for an escape from winter and of course plenty of adult beverages.

Seven bars at Navy Pier will offer $3 Bud and Bud Light Drafts, $4 Goose Island 312 Drafts, $5 winter cocktails, food specials, entertainment and much more! And you can walk the Pier and move from bar to bar with a drink all while remaining indoors!

Your $20 ticket entry into The World’s Largest Indoor Bar Crawl will include one Bud or Bud Light drink ticket, T-shirt, drink specials, a complimentary ticket to ride the Navy Pier Ferris wheel, lanyard and entertainment including live music, games, raffles, prizes and complimentary trolley service to and from the Red Line Grand subway stop and partner hotels (trolley service times: 11 a.m. – 10 p.m.). Tickets go on sale Thursday, February 7 and can be purchased at: www.playerssports.net.
Participating Navy Pier bars and restaurants with entertainment at each location include:

- Harry Caray’s Tavern – *Live band, bags and games*
- Bubba Gump – *Bar Trivia*
- Riva Crab House – *Casino Table Games including Craps, Blackjack & Texas Hold’ Em*
- Billy Goat Tavern – *Trivia and Games*
- Jimmy Buffet’s Margaritaville Bar and Grill – *Karaoke/DJ*
- Crystal Gardens – *Live DJ, Cornhole and more*
- Haagen-Dazs – *Games*

Be sure to get your lanyard stamped when you purchase a drink at all 7 bars for your chance to enter and win a grand prize.

Finally, after eight hours of partying, we want to make sure you have a safe place to stay! Check out hotel rates we secured for you on Saturday, February 23rd:

**MileNorth Hotel**
166 E Superior Street, Chicago IL, 60611
$119/night
phone code: NAVY

**W Chicago City Center**
644 N Lakeshore Dr, Chicago IL, 60611
$109/night
phone code: Navy Pier Event

**Intercontinental Chicago**
505 N Michigan Ave, Chicago IL, 60611
$129/night
phone code: A1Z

All participants of The World’s Largest Indoor Bar Crawl **must** be 21 years of age (identification required at check-in). Coat check will be available.

For more information regarding The World’s Largest Indoor Bar Crawl please visit [www.navypier.com](http://www.navypier.com) or [http://worldslargestindoorbarcrawl1-NavyPier.eventbrite.com](http://worldslargestindoorbarcrawl1-NavyPier.eventbrite.com).

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Located on Lake Michigan, just east of Chicago's downtown, Navy Pier® ([www.navypier.com](http://www.navypier.com)) is the top-visited tourist and leisure destination in the Midwest, welcoming more than eight million visitors annually for entertainment, family attractions, cultural and educational events, as well as business meetings and tradeshows. Originally opened in 1916 as a shipping and recreation facility, it is now one of the country’s most unique recreation and exposition facilities, showcasing more than 50 acres of parks, gardens, restaurants, shops, attractions, sightseeing and dining cruise boats, and more. Navy Pier is accessible by car, CTA Bus, taxi, bike or on foot.