



FOR IMMEDIATE RELEASE  
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**'Tis the Season for Too Much Fun!  
Winter WonderFest at Navy Pier presented by Bank of America  
Comes to Town November 30!  
Buy Activity Wristbands Online Starting TODAY and Save!**

CHICAGO – 'Tis the season for too much fun at the **12<sup>th</sup> annual Winter WonderFest at Navy Pier presented by Bank of America**. Save up to 31% on wristbands when you **buy your individual Winter WonderFest activity wristbands in advance online beginning Friday, November 9 through Cyber Monday, November 26 at 11:59 p.m.**

Purchasing wristbands online is an instant \$1 savings off the box office price, plus there are **no online service fees**. Use the Cyber Monday coupon available at [www.navypier.com](http://www.navypier.com) to **save an additional \$4 on both regular and premium individual wristbands**. Premium wristbands (*include* ice skating) are \$19 online and \$20 at the event box office and regular wristbands (*exclude* ice skating) are \$15 online and \$16 at the event box office. Entrance to Winter WonderFest is free; an activity wristband purchase is required for rides and attractions within the event.

Also, groups of 20 or more are eligible for discounts on activity wristbands at Winter WonderFest. Contact the Group Sales Department at (312) 595-5200 or [groupsales@navypier.com](mailto:groupsales@navypier.com) to reserve group wristbands.

Don't miss out on this online savings to experience the warmth of winter inside this 170,000 square-foot holiday extravaganza! Bring the entire family to enjoy indoor ice skating, huge inflatable slides, exhilarating rides, an indoor Ferris wheel, holiday décor, entertainment and plenty of fun.

Winter WonderFest at Navy Pier presented by Bank of America runs November 30, 2012 – January 6, 2013, excluding Christmas Day. **Get your tickets starting November 9 and save!** For the Cyber Monday coupon code, event information and parking discounts please visit: [www.navypier.com](http://www.navypier.com).

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Located on Lake Michigan, just east of Chicago's downtown, Navy Pier® ([www.navy pier.com](http://www.navy pier.com)) is the top-visited tourist and leisure destination in the Midwest, welcoming more than eight million visitors annually for entertainment, family attractions, cultural and educational events, as well as business meetings and tradeshows. Originally opened in 1916 as a shipping and recreation facility, it is now one of the country's most unique recreation and exposition facilities, showcasing more than 50 acres of parks, gardens, restaurants, shops, attractions, sightseeing and dining cruise boats, and more. Navy Pier is accessible by car, CTA Bus, taxi, bike or on foot.