**MEDIA ALERT – PHOTO/B-ROLL OPPORTUNITY**

NAVY PIER® WELCOMES UNIVERSITY OF SOUTHERN CALIFORNIA TROJAN MARCHING BAND

USC Band Performs on Navy Pier’s Dock Street This Friday, Prior to Saturday’s Football Game, USC vs. Notre Dame

WHO/WHAT: University of Southern California Trojan Marching Band will perform at the Grand Staircase on Navy Pier, as part of the biennial festivities prior to the nationally televised showdown in South Bend, Indiana, with college football rival, Notre Dame.

WHERE: Navy Pier’s Grand Staircase on Dock Street
600 E. Grand Avenue, Chicago

WHEN: Noon, Friday, October 21, 2011

Brief History of USC Marching Band (Source: http://www.usc.edu/dept/band/about/history.html)

Shortly after the University of Southern California was founded in 1880, a group of musicians first came together to form what would become the Trojan Marching Band (TMB). Now the largest spirit organization on campus, the band has developed into one of the most exciting and innovative collegiate marching bands in the country. Featuring more than 300 passionate students from nearly every major at USC, the TMB is a prominent and visible representative of the university with 350 engagements each year. It has truly earned its nickname, “The Spirit of Troy,” for its commitment to ‘SC and its tireless support of Trojan athletics.

Over the course of a single football season, The Spirit of Troy entertains hundreds of thousands of fans in stadiums across the country and millions more on national television. A portion of the TMB follows the Trojans to every game with the entire band traveling north each year to play one of the Bay Area schools, and biennially to the Midwest for the Notre Dame contest. At home in the Los Angeles Memorial Coliseum, the band entertains the Trojan faithful with performances before, during, and after the game.

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