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Navy Pier welcomes Original Rainbow Cone

CHICAGO -- Navy Pier, Inc., announced today that Original Rainbow Cone, a beloved Chicago institution for 90 years, will open a second location at the Pier. This marks the first time that the iconic ice cream shop has opened a location outside of its landmark home in Chicago's Beverly neighborhood.

The Original Rainbow Cone kiosk will be located near Riva Restaurant in the Pier's South Dock.

"Two great Chicago landmarks are coming together to what promises to be the delight of our more than 9 million annual Pier guests," said Navy Pier President and CEO Marilyn Gardner. "Now, after serving generations of Chicagoans, ice cream lovers from across the country and around the globe will enjoy Rainbow's famous frosty, homemade ice cream all summer long."

Gardner noted that adding a Chicago institution like Rainbow Cone fits perfectly into their effort to partner with local favorites to provide Navy Pier guests with a true taste of Chicago.

Navy Pier has recruited some of the most popular local establishments that reflect authentic Chicago cuisine including Porkchop, DMK Burger and Fish Bar, Goddess and the Baker, Big City Chicken, Big Bowl Chinese Express, Frankie's Pizza by the Slice, and the recently-announced Tiny Tavern.

"We are thrilled to be opening our second location at Navy Pier during its Centennial Celebration," said Lynn Sapp, owner of Rainbow Cone. "How perfect! Rainbow Cone is celebrating its 90th birthday as Navy Pier celebrates its 100th birthday. And what better to celebrate than enjoying delicious homemade ice cream."

Rainbow Cone will officially open on May 14.

About Navy Pier

Located on Lake Michigan, Navy Pier is the top-attended leisure destination in the Midwest, stretching more than six city blocks and welcoming more than 8 million guests annually. Originally opened in 1916 as a shipping and recreation facility, this Chicago landmark showcases more than 50 acres of parks, restaurants, attractions, retail shops, sightseeing and dining cruise boats, exposition facilities and more. In 2016, Navy Pier

celebrates its 100th anniversary with a series of special events and programming, the grand opening of its new Ferris wheel and ongoing pier-wide redevelopment efforts as part of the Centennial Vision. Navy Pier, Inc., a 501(c)(3) not for profit organization, maintains and oversees Navy Pier and its redevelopment into a bolder, greener and more contemporary urban space. For more information, visit our website at www.navy pier.com.

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