



**FOR IMMEDIATE RELEASE**

November 10, 2016

**TICKETS ON SALE FOR NAVY PIER'S 16<sup>TH</sup> ANNUAL FIFTH THIRD BANK  
WINTER WONDERFEST**

*The Midwest's favorite holiday tradition returns to Navy Pier as the iconic destination continues its Fifth Third Bank Centennial Celebration*

**CHICAGO** – The countdown to the Midwest's favorite holiday tradition is officially on, with tickets to the *Fifth Third Bank Winter WonderFest* at Navy Pier on sale now.

For the 16<sup>th</sup> year consecutive year, families will flock to Navy Pier to partake in the holiday thrills without the wintery chills. The *Fifth Third Bank Winter WonderFest* is open from **December 2, 2016 to January 8, 2017**. With dozens of activities and 170,000 square feet of entertainment for all ages, the *Fifth Third Bank Winter WonderFest* is the perfect way for the whole family to enjoy the most wonderful time of the year.

"As we continue to celebrate our Centennial Year and look ahead to the next 100 years of Navy Pier, marquee events such as the *Fifth Third Bank Winter WonderFest* will continue to be an integral part of providing expanded arts and culture programming and the best-in-Chicago experience for all of our guests," said Marilyn Gardner, President and CEO of Navy Pier.

At the *Fifth Third Bank Winter WonderFest*, guests will be greeted by festive décor and a glittering forest of nearly 500 trees decorated with 25,000 ornaments hung on a mile of wire. Enjoy a cup of hot cocoa and a visit to Santa Claus before taking a spin on the ever-popular *Chicago Blackhawks Ice Skating Rink*; soar across the 40-foot Cliff Hanger or take a ride around *Winter WonderTown* on the expanded and enhanced Arctic Express Train.

"On behalf of everyone at Fifth Third Bank, we look forward to celebrating the magic of the season with visitors and guests at the *Fifth Third Bank Winter Wonderfest*," said Robert A. Sullivan, Regional President, Fifth Third Bank. "This popular event is a terrific way to spend time with our loved ones, friends and neighbors."

Tickets can be purchased online or on site at the *Fifth Third Bank Winter WonderFest* Box Office. The Mini Pass, which provides limited access to rides and attractions, costs **\$10** and the Activity Pass, which includes full access to rides and attractions, costs **\$25** – per day. Children under 36" are permitted for free. Special pricing and offers are available online.

The *Fifth Third Bank Winter WonderFest* at Navy Pier will be open from 10:00 a.m. to 8:00 p.m. Sundays through Thursdays and 10:00 a.m. to 10:00 p.m. on Fridays and Saturdays, with the exception of special hours.

Special hours are as follows:

- December 5-8: 10 a.m. – 5 p.m.
- Christmas Eve: 10 a.m. – 5 p.m.
- Christmas Day: Closed

Guests to the *Fifth Third Bank Winter WonderFest* are also encouraged to take advantage of Navy Pier's *Centennial Wheel* combo pack and seasonal garage parking rates. The special combo pack includes tickets to the *Centennial Wheel* at a discounted price of **\$10** with the purchase of any ticket to the *Fifth Third Bank Winter WonderFest*. The combo pack can be redeemed as an add-on online or at the Box Office. On-site garage parking is also available for a special flat rate of **\$25** from now through March 31, 2017 – no coupon or voucher necessary.

For the comfort and safety of all guests, Navy Pier will once again be enforcing its youth escort policy at the *Fifth Third Bank Winter WonderFest*, prohibiting admission to guests under the age of 18 unless they are accompanied by a parent or legal guardian.

For more information on the *Fifth Third Bank Winter WonderFest* or to purchase tickets in advance, please visit [www.navy Pier.com/winter-wonderfest](http://www.navy Pier.com/winter-wonderfest).

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## **ABOUT NAVY PIER**

Located on Lake Michigan, Navy Pier is the top-attended leisure destination in the Midwest, stretching more than six city blocks and welcoming more than 8 million guests annually. Originally opened in 1916 as a shipping and recreation facility, this Chicago landmark showcases more than 50 acres of parks, restaurants, attractions, retail shops, sightseeing and dining cruise boats, exposition facilities and more. In 2016, Navy Pier celebrates its 100th anniversary with a series of special events and programming, the grand opening of its new Centennial Wheel and ongoing pier-wide redevelopment efforts as part of the Centennial Vision. Navy Pier, Inc., a 501(c)(3) not for profit organization, maintains and oversees Navy Pier and its redevelopment into a bolder, greener and more contemporary

## **ABOUT FIFTH THIRD BANK**

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. As of September 30, 2016, the Company had \$143 billion in assets and operates 1,191 full-service Banking Centers, including 94 Bank Mart® locations, most open seven days a week, inside select grocery stores and 2,497 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Georgia and North Carolina. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending, and Wealth & Asset Management. Fifth Third also has an 18.3% interest in Vantiv Holding, LLC. Fifth Third is among the largest money managers in the Midwest and, as of September 30, 2016, had \$314 billion in assets under care, of which it managed \$27 billion for individuals, corporations and not-for-profit organizations. [Investor information](#) and [press releases](#) can be viewed at [www.53.com](http://www.53.com). Fifth Third's common stock is traded on the NASDAQ® Global Select Market under the symbol "FITB." Fifth Third Bank was established in 1858. Member FDIC, Equal Housing Lender 

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