



FOR IMMEDIATE RELEASE

January 14, 2013

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Snow Days Chicago Returns to Navy Pier's Gateway Park January 25 – 27! Admission is Free!

Watch snow sculpting teams from around the world create masterpieces out of massive blocks of snow, learn how to snowboard at the NEW interactive snowboarding experience and enjoy fun games, entertainment and activities!

CHICAGO – Join in on the winter fun at **Snow Days Chicago** taking place **January 25-27** in **Navy Pier's Gateway Park!** The weekend-long event will feature **snow sculpting competitions, snow games and activities for kids, a new interactive snowboarding experience,** and much more!

All weekend long snow sculptures masterfully carved from giant blocks of man-made snow will be on display in Gateway Park! In total, 15 professional teams from around the world and another 12 teams comprised of local CPS high school students will create sculptures with a wide variety of themes and designs. Come see these works of art during the day or illuminated at night as part of an enchanting light display! A **master class exhibition team** will also be here throughout the weekend carving a snow sculpture live to show visitors how the pros do it!

The **awards ceremony for the sculpting competition begins at 6 p.m. on Saturday, January 26 inside Navy Pier** on the Family Pavilion Stage where teams can win up to \$1,500! Also, on January 26, between 11 a.m. – 4 p.m., you will have the opportunity to vote for your favorite professional sculpture.

The team that receives the most votes from the public will win the **People's Choice Award!** Teams have traveled near and far to compete. Local teams include artists from **Chicago, Oak Park, Wisconsin and Michigan.** Meanwhile, teams from **Russia, Czech Republic, Mexico, Germany and Spain** will also be here competing for the grand prize!

New this year to Snow Days Chicago is the **interactive snowboarding experience** where kids can learn snowboarding basics from professionals as they navigate a fun snowboarding course throughout Gateway Park! This activity is **free** and will run all weekend long. Kids will also have the opportunity to participate in **snow painting** and **snow shoeing**, and get the chance to **win great prizes** at **several fun outdoor games** like Winter Hula Hoop, Hockey Buckets, Snowman Hat Toss and Snow Ball Spoon Race.

And if you need to warm up during your visit to Snow Days, there will be great live performances on the Family Pavilion stage all weekend long!

Snow Days Chicago Hours:

Friday, January 25: 4 p.m. – 8 p.m.

Saturday, January 26: 11 a.m. – 8 p.m.

Sunday, January 27: 11 a.m. – 6 p.m.

For more information about Snow Days Chicago and other events, please visit NavyPier.com.

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Located on Lake Michigan, just east of Chicago's downtown, Navy Pier® (www.navy pier.com) is the top-visited tourist and leisure destination in the Midwest, welcoming more than eight million visitors annually for entertainment, family attractions, cultural and educational events, as well as business meetings and tradeshow. Originally opened in 1916 as a shipping and recreation facility, it is now one of the country's most unique recreation and exposition facilities, showcasing more than 50 acres of parks, gardens, restaurants, shops, attractions, sightseeing and dining cruise boats, and more. Navy Pier is accessible by car, CTA Bus, taxi, bike or on foot.