

Winter WonderFest

at Navy Pier®

presented by Bank of America 



FOR IMMEDIATE RELEASE

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'TIS THE SEASON FOR TOO MUCH FUN WITH THE 12th ANNUAL WINTER WONDERFEST AT NAVY PIER PRESENTED BY BANK OF AMERICA!

Explore the NEW Winter WonderTown, Thrilling NEW Rides and More Activities for Kids of All Ages Beginning November 30!

CHICAGO – 'Tis the season for too much fun at the **12th annual Winter WonderFest at Navy Pier presented by Bank of America!** Everyone's favorite winter extravaganza returns this year with 170,000 square feet of holiday fun and entertainment for the whole family. Enjoy the warmth inside this special holiday wonderland from **November 30, 2012 – January 6, 2013!**

New Winter WonderFest activities this year include **Zero Gravity**, a thrilling ride that spins adventurers at high speeds and holds them in place with full Winter WonderFest force while tilting at a 45-degree angle! Also, don't miss the **new Winter WonderTown** where families can mingle with townsfolk and explore their favorite hangouts. Mayor Burl Evergreen in City Hall presides over the town that includes Café Ambrosio, Miss Jackie's Frost and Highlights Salon, Theodore Behr's emporium and the gorgeous brownstone at the end of the block where the townspeople like to gather to meet new friends.

Also new is **Craft Corner**, a **free workshop** where kids paint and decorate picture frames that they can take home to display their favorite Winter WonderFest memory! Craft Corner runs every Friday through Sunday November 30 – December 24.

Returning this year is all the special entertainment and décor that has countless families making Winter WonderFest their beloved Chicago holiday tradition. The fun includes:

- **Arctic Ice Skating Rink:** Ice skate rental is included in the price of a Premium wristband.
- **Thrilling Rides including:**
 - o **The Cliff Hanger:** Soar on this hang glider as you are swept 40 feet into the air!
 - o **Ferris wheel:** Get the best views of Winter WonderFest atop this 50-foot-high indoor wheel.
 - o **Kringle Carousel:** This classic family favorite offers visitors the opportunity to ride round-and-round atop painted animals.
 - o **Lighthouse:** A kiddie favorite that will lift little ones 16-feet in the air and “hop” them back down to the ground.
 - o **Wonder Whirl:** Jump on board for a fast and furious spin on this wild ride!
 - o **New! Zero Gravity:** Riders are held to the wall with full Winter WonderFest force. When the ride reaches top speed, riders are lifted into the air at a 45-degree angle and spun round.
- **Slides and obstacle courses including:**
 - o **Snowy Summit climbing wall:** Grab hold of the ropes and challenge yourself to climb to the top of the rock wall.
 - o **Extreme Ice Trail Ropes Course:** Take on this ropes obstacle course that stretches 27.5 feet in the air.
 - o **Matterhorn Climb and Slide:** Maneuver through five levels of vinyl webbing and once you reach the top, slide down the exciting inflatable slide!
 - o **PLUS the Candy Cane Bouncer, Holiday Howdy Horse, Slippery Snowflake Slide, Snowball Blitz, Starry Slide and the Tinsel Tunnels!**
- **Pepsi® Create-A-Cookie Cottage** where children can decorate their own holiday sugar cookie. Additional fee required.
- The **FREE Jeep/Dodge Power Wheel Mini adventure track.**
- The **Reindeer Express Train Ride** travels more than 300-feet around a holiday village display.
- **Too Cool Video Games:** An interactive gaming experience for all to enjoy featuring the latest games and gaming consoles.
- **Winter WonderFest Jr.,** a special section designed for younger kids so they don't miss out on any fun!
- **Winter WonderStage** with entertainment including jugglers, magicians, cultural programming and much more!

Premium wristbands (*include* ice skating) are \$19 online and \$20 at the event box office and regular wristbands (*exclude* ice skating) are \$15 online and \$16 at the event box office. **Entrance to Winter WonderFest is free**; an activity wristband purchase is required for rides and attractions within the event. Groups of 20 or more are eligible for discounts on activity wristbands at Winter WonderFest. Contact the Group Sales Department at (312) 595-5200 or groupsales@navypier.com to reserve group wristbands.

For coupons on special discount days, event information and parking discounts please visit: www.navypier.com.

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Located on Lake Michigan, just east of Chicago's downtown, Navy Pier® (www.navypier.com) is the top-visited tourist and leisure destination in the Midwest, welcoming more than eight million visitors annually for entertainment, family attractions, cultural and educational events, as well as business meetings and tradeshow. Originally opened in 1916 as a shipping and recreation facility, it is now one of the country's most unique recreation and exposition facilities, showcasing more than 50 acres of parks, gardens, restaurants, shops, attractions, sightseeing and dining cruise boats and more. Navy Pier is accessible by car, CTA Bus, taxi, bike or on foot.