

Winter WonderFest®

at Navy Pier®

presented by Bank of America 



FOR IMMEDIATE RELEASE

November 20, 2012

CONTACT:

Nick Shields

312.595.5136

nshields@navypier.com

Suzi Groetsema

312.595.5332

sgroetsema@navypier.com

'TIS THE SEASON FOR TOO MUCH FUN WITH THE 12th ANNUAL WINTER WONDERFEST AT NAVY PIER PRESENTED BY BANK OF AMERICA!

Save Four Ways This Year: Any Online Purchase, Special Discount Days, Reduced Parking Every Day and the Free Parking Pack!

CHICAGO – There are many ways to save this year on activity wristbands and parking at the **12th annual Winter WonderFest at Navy Pier presented by Bank of America, November 30, 2012 – January 6, 2013!** Entrance to Winter WonderFest is free, but make sure to buy an activity wristband to enjoy all the attractions and rides inside everyone's favorite 170,000 square-foot holiday extravaganza!

Purchasing wristbands online is an instant \$1 savings off the box office price, plus there are **no online service fees**. Premium wristbands (*include* ice skating) are \$19 online and \$20 at the event box office and regular wristbands (*exclude* ice skating) are \$15 online and \$16 at the event box office.

Now through 11:59 p.m. on Cyber Monday, November 26, use the special Cyber Monday coupon available at www.navypier.com to **save an additional \$4 on both regular and premium individual wristbands**.

There are also more ways to save with special ticket packages! Available for purchase online only is the **Family Four Pack**, bundling 4 Regular (\$45) or Premium (\$58) wristbands. Also, **combo packs** allow you to combine your favorite Navy Pier attractions with an individual Winter WonderFest Premium activity wristband to save 15%-20%! Combo packs are available online and at the Winter WonderFest box office:

\$22 Premium Wristband and Ferris wheel

\$29 Premium Wristband, Amazing Chicago and Ferris wheel

\$29 Premium Wristband, Chicago Children's Museum and Ferris wheel

\$29 Premium Wristband, IMAX Theatre and Ferris wheel

Or, come to Winter WonderFest on a **Special Discount Day** and save \$3 on individual wristbands! Special discount days are every Monday through Friday, November 30, December 3-7, 10-14 and 17-21. Check NavyPier.com for the coupon code to redeem online or at the box office on the day of your visit!

You can also save on parking all season long at Navy Pier! **Free parking packs** are available at the Winter WonderFest box office and give you free parking with the purchase of four regular or premium wristbands! Packages range from \$55-\$77 depending on the time you enter the Navy Pier parking garage.

Everyone can enjoy special parking rates now in effect at the Navy Pier garages through March 17, 2013. Receive 25%-60% off parking with these discounted seasonal rates:

\$14 Monday - Thursday before 5 p.m.

\$19 Friday - Sunday before 5 p.m.

\$10 after 5 p.m. seven days a week

Also, groups of 20 or more are eligible for discounts on activity wristbands at Winter WonderFest. Contact the Group Sales Department at (312) 595-5200 or groupsales@navypier.com to reserve group wristbands.

Bring the entire family to enjoy indoor ice skating, huge inflatable slides, exhilarating rides, an indoor Ferris wheel, holiday décor, entertainment and plenty of fun at this year's Winter WonderFest! The 12th Annual Winter WonderFest at Navy Pier has even more fun for the whole family! New this year is:

- **Zero Gravity**, a thrilling ride that spins adventurers at high speeds and holds them in place with full Winter WonderFest force while tilting at a 45-degree angle!
- **New Winter WonderTown** where families can mingle with townsfolk and explore their favorite hangouts. Mayor Burl Evergreen in City Hall presides over the town that includes Café Ambrosio, Miss Jackie's Frost and Highlights Salon, Theodore Behr's emporium and the gorgeous brownstone at the end of the block where the townspeople like to gather to meet new friends.
- **Craft Corner**, a **free workshop** where kids paint and decorate picture frames that they can take home to display their favorite Winter WonderFest memory! Craft Corner runs every Friday through Sunday November 30 – December 24.

For more information about Winter WonderFest, ticket packages, parking discounts and coupons, please visit: www.navypier.com.

###

Located on Lake Michigan, just east of Chicago's downtown, Navy Pier® (www.navypier.com) is the top-visited tourist and leisure destination in the Midwest, welcoming more than eight million visitors annually for entertainment, family attractions, cultural and educational events, as well as business meetings and tradeshow. Originally opened in 1916 as a shipping and recreation facility, it is now one of the country's most unique recreation and exposition facilities, showcasing more than 50 acres of parks, gardens, restaurants, shops, attractions, sightseeing and dining cruise boats, and more. Navy Pier is accessible by car, CTA Bus, taxi, bike or on foot.