



**FOR IMMEDIATE RELEASE**

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## **NAVY PIER IS READY TO “*SWING INTO SPRING!*”**

**Navy Pier’s Family Pavilion Blossoms into Storybook Square Filled with Live Music, Fun Family-Oriented Characters, Games, Disney Channel’s Zendaya and More!**

**CHICAGO** – Navy Pier, Inc. is about to “*Swing into Spring*,” with more than two weeks of **free** and **fun** events sure to make smiles come into full bloom for the entire family!

From **March 30 through April 15**, come see Navy Pier’s Family Pavilion transformed into *Storybook Square* – a town filled with numerous interactive characters, live music, games and much more! Help Navy Pier welcome spring with fun activities throughout “*Swing into Spring*” including:

- **Live Music:** The **Chicken or the Egg Orchestra** featuring **fiddle, banjo, bass, guitar and drums** will serenade Storybook Square all day, every day throughout the event.
- **Interactive Activities:** **Watch and listen** to Mother Goose and her friends as they act out our favorite stories by a Wishing Well and play games with all Storybook Square visitors!
- **Photo Opportunities:** Take family photos with **Bonny Bunny**. Bonny will be dressed in her spring finest and pose for photos in her flower garden from March 30 – April 8.
- **WTTW Kids – Readers are Leaders.** On April 15<sup>th</sup>, from 11 a.m. to 12:30 p.m. this free event will inspire the entire family to sing-along and participate in engaging storytelling. Performances will include original songs, interactive activities, stories and a free children’s book for the first 200 children in attendance.
- Also, April 15<sup>th</sup> **Meet and Greet Zendaya** from Disney’s hit TV show “**Shake it Up**.” Wristband distribution will begin at 10 a.m. in the Family Pavilion. The meet and greet begins at 1 p.m. and all attendees must have a wristband.

And if that's not enough, as Navy Pier is set to "***Swing into Spring***," **savings** are also in the air! Warmer weather spells the opening of Pier Park with rides including the Ferris wheel, Wave Swinger, Miniature Golf and more. Throughout the spring event, rides on the Wave Swinger are just \$1 or save \$5 off a 5-Ride Combo Ticket (any combination of rides in Pier Park for \$11 after the discount) with the coupon sheet\* available on the Navy Pier website. Other discounts on the include big savings to Navy Pier shops and restaurants. \*A coupon sheet is attached and can be also found by visiting our website: [www.navy Pier.com](http://www.navy Pier.com)

Navy Pier's "Swing into Spring" event days and times are as follows:

**Friday, March 30 - Sunday, April 15**

- Fridays & Saturdays: 11 a.m. - 6:30 p.m.
- Sundays - Thursdays: 11 a.m. - 5:30 p.m.

**\*\* Great visuals, vignettes and b-roll opportunities for all media\*\***

For more information on "Swing into Spring at Navy Pier," please visit: [www.navy Pier.com](http://www.navy Pier.com)

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