

People's Pier Partnerships

Navy Pier Impact Report 2016-2017





A Joint Message from Our Chairman and President

Celebrating our Centennial in 2016 was so much more than just a milestone. It was a community celebration that marked the start of two incredibly productive years at Navy Pier. We have been hard at work, transforming Chicago's lakefront treasure into a one-of-a-kind urban oasis. In 2016 alone, we welcomed a record-breaking 9.3 million guests. With more than 60 percent of guests coming from Chicago and the suburbs, the People's Pier has been embraced by locals as their own; as a place to escape, rejuvenate, connect, be inspired and, most importantly, have fun.

OUR MISSION Navy Pier is the People's Pier, Chicago's lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder.

70

businesses at the Pier including retail,
dining and entertainment

Bringing our Centennial Vision to life began with public dialogue and feedback from our community, partners and stakeholders. Our growing family of donors, including individuals, corporations and foundations, have helped us achieve our ambitious goals. The result is a dynamic space for community engagement and civic pride that is as diverse as the city in which it is located; a unique place where we gather with friends, family, neighbors and complete strangers to escape the everyday bustle of the city.

Our legacy partnership with Polk Bros. Foundation inspired us to create **Polk Bros Park**, complete with an interactive Fountain, open Plaza, and two spectacular Performance Lawns. With the support of Polk Bros. Foundation, we launched a dynamic schedule of public programs designed to appeal to the city's economically, racially and culturally diverse residents and guests. All programs are free to the public. Thanks to our valued partnerships with nearly 100 local organizations, there is an endless supply of quality talent to showcase. We are honored to provide a platform that helps introduce local artists to new audiences.

Every day, thousands of guests visit the renovated South Dock promenade, take a ride on the new **Centennial Wheel**, or

5

nonprofits operating at the Pier

sample authentic local culinary offerings in the new Chicago Food Experience. More recently, our cultural partners, Chicago Shakespeare Theater, completed the groundbreaking state-of-the-art theater, The Yard, and Chicago Children's Museum installed new, exciting exhibits that mesmerize and educate guests. These improvements are complemented by the diverse offerings of the reimagined **Fifth Third Bank Family Pavilion**, and the new **Peoples Energy Welcome Pavilion**.

Results like these drive us to do more, to imagine more. New wonders await us on the horizon for the convenience and comfort of our guests: a privately-funded boutique hotel, a transient boat dock, and the reimagination of the far eastern end of the Pier.

None of this is possible without the support of our dedicated partners who share our commitment to exceptional guest experience, community enrichment and sustainability. Together, we have firmly established Navy Pier as a powerful economic engine, employing more than 3,000 Chicagoans collectively across its 70 on-site businesses. Our accomplishments are our partners' accomplishments. As we plan for our future, we look forward to expanding our unique model of partnerships and continuing to elevate Navy Pier into an iconic, world-class lakefront destination.

3,000

people work at Navy Pier across the 70 businesses



William J. Brodsky
Chairman



Marilynn K. Gardner
President and CEO

A Civic Treasure

Excellence. Integrity. Inclusion. Stewardship. Navy Pier's core values have driven every step of our transformation. What stands before you today is a contemporary Navy Pier, reimagined into a spectacular mission-driven destination that preserves its rich past. Dating back to Daniel Burnham's *1909 Plan of Chicago*, Navy Pier, the People's Pier, is an open and inviting community space.

Polk Bros. Foundation A Groundbreaking Partnership

The Navy Pier and Polk Bros. Foundation partnership has been transformational. Thanks to a generous \$20 million legacy gift, the stunningly designed 13-acre **Polk Bros Park** provides endless discovery and wonder. Guests delight in the interactive Fountain, experience public art in the beautiful open Plaza, and marvel at the Chicago talents showcased on the dual-stage Performance Lawns. The Foundation's support has led the way to a fresh wave of donors, all inspired by the unlimited potential of our unique public space.



“Polk Bros. Foundation believes wholeheartedly in Navy Pier’s vision: to bring the arts into the fabric of our lives by creating a cultural district where people from across Chicago come together to enjoy creative programming in a beautiful setting.”

Gillian Darlow, CEO, Polk Bros. Foundation



500

Navy Pier annually diverts more than 500 tons of waste from the landfill

1.5 tons

of storm water sediment is diverted from Lake Michigan each year

650,000

nearly 650,000 gallons of water are saved per year as a result of our recycling efforts



South Dock Award-winning Model of Sustainability

Navy Pier stretches nearly three-quarters of a mile onto Lake Michigan with the South Dock as its prominent feature. It beckons each and every guest to soak in the exquisite views of the lake and skyline. The South Dock redesign, by renowned architecture firm James Corner Field Operations, integrates sustainable best practices throughout, enhancing the guest experience while protecting the world around us. In 2016, Navy Pier was awarded a Gold Level SITES Certification for its uncompromising pledge to sustainability, making it the first project to have earned the honor.

“Navy Pier has intentionally partnered with businesses that represent Chicago. That gives people a greater, richer experience. I am a homegrown business owner with a south side product. When people come from all around the world and experience me at the Pier, they are getting a taste of my community and store on East 75th Street.”

Stephanie Hart, Owner, Brown Sugar Bakery

Chicago Food Experience A Showcase of Local Cuisine

Chicago's most beloved restaurants and culinary brands have joined Navy Pier to create for guests an unparalleled food experience. Without ever leaving the Pier and while enjoying stunning lake views, guests sample the sweet and savory treats from Chicago's many diverse neighborhoods.



1 Million

riders in its first year

40,000

free **Centennial Wheel** rides offered in 2016 & 2017
to local nonprofit organizations and Pier guests

The Centennial Wheel Ride in Style

If it's a thrill you're after, catch a ride on the iconic **Centennial Wheel**. Riders experience breathtaking views of the city and lake, all in the comfort of a temperature-controlled gondola equipped with state-of-the-art entertainment. This new attraction remains fiercely popular, and welcomed its one-millionth rider in its first year of operation. It's quite an experience, as Michael Logie, a guest from Trinidad and Tobago can attest: "I've never felt this exhilarated! More of the world needs that exhilarating experience. I will be back!"



Fifth Third Bank Family Pavilion Chicago's Newest Family Room

The new **Fifth Third Bank Family Pavilion** offers a medley of choices. Housing a superb assortment of more than 45 Chicago-centric restaurants, activities, shops and kiosks, guests will revisit the Family Pavilion again and again experiencing new delights each time. The Family Pavilion's fresh, contemporary design provides a relaxing yet energizing atmosphere. Guests enjoy free public programs, events or performances on their way to the 300-seat AMC IMAX Theatre and the ever-popular Chicago Children's Museum.

"The addition of a third venue as forward-thinking and responsive as The Yard at Chicago Shakespeare is a fitting expression of the theater that we have become—a company that defies theatrical category. We now have the ability to program across our three performance spaces, fully activating our multifaceted campus on Navy Pier. With its own vibrant transformation nearly complete, Navy Pier feels like the home we always knew it could be."

Barbara Gaines, Artistic Director, and Criss Henderson, Executive Director, Chicago Shakespeare Theater





Peoples Energy Welcome Pavilion Where Urban Design & Nature Meet

Located in the heart of **Polk Bros Park**, due to the generosity of Peoples Gas, the **Peoples Energy Welcome Pavilion** is where urban design and nature meet. This environmentally conscious, glass-walled structure with sloping green roof holds communal seating areas, guest services and programmatic space, giving guests an enticing preview of all that the Pier has to offer.



9.2 Million
annual guests

62%
of Pier guests are from the Chicagoland area

Guest Focused

The guest experience drives us to deliver excellence, one of our core values, every day. Whether visiting the Pier for a free jazz concert, to shop and dine, a school field trip, or simply spending an afternoon exploring the city, guests discover the very best of Chicago at Navy Pier. Guests are greeted warmly by knowledgeable staff and invited to experience the many free events and performances happening daily on the Pier.

186 Million

guests visited the Pier since its opening in 1994



Free, Dynamic Programming for All

Our goal is to inspire creativity, discovery and wonder. In 2016, we launched a rich and imaginative schedule of arts programs packed with the talents of more than 1,000 performers from local cultural partners. Our comprehensive *Arts & Discovery Framework* included nearly 100 community partners, artists and residents, that led to this multitude of free public programs. From outdoor movies in the park to jazz concerts to interactive art installations and dance performances and much more, the People's Pier showcases free entertainment for all. Traditional ethnic celebrations including Carnivale, the Chinese New Year celebration, and the Hindu festival of Holi transform the **Aon Grand Ballroom**. These robust new programs complement existing events like Navy Pier's Fifth Third Bank Winter WonderFest attended annually by 250,000 guests. Our programming represents the rich diversity of Chicago neighborhoods and unites communities from all over the city and the world.

We proudly offer our more than 250 programs year-round at no cost to the public. Navy Pier's free public programming is made possible through its legacy partnership with Polk Bros. Foundation and generous gifts from other civic-minded foundations, corporations and individual donors.

1,000+

local performers shared their talents at Navy Pier in 2017

250+

free annual programs

50+

partnerships with cultural organizations each year



"I have performed in many amazing venues around the world, but playing at Navy Pier's Wave Wall is really special because you're surrounded by beauty-Lake Michigan in the background with the big, inspiring Ferris Wheel, really put me in a relaxed mood. I love playing in my hometown at Navy Pier."

Joshua Mhoon, Pianist, 14 years old



Our partnerships with local artists and organizations help make Navy Pier one of the city's leading cultural platforms.

16 Candles
4 Star Brass Band
5 Bands
8 Tones Ensemble
90 Proof Twang
97Nine
About Face Youth Theatre
Abraham Mellish
AD3
Adam Ezra Group
Aerial Arts
AfriCaribe
AfroZep
After School Matters

Agnė Giedraitė
Agnieszka Iwanska & Antykwarjat Jazz
Agnieszka Kulon Fashion Show
AJ Ghent Band
Alegria Ferrer
Alex Kates & Late Night Elixer
Alexa Grae
Alisa Rosenthal
Alligator Records
Almond & Olive
Aly Jados
AMA
American Grizzly

Andrew Diehl
Ang 13
Angel Melendez and the 911 Mambo Orchestra
Angelica Atondo
Anna Jacobson
Anna Maria Castelli Music Group
Anne-Marie Akin
Ant Bangos
Anthony Moser
Arts & Discovery
Asian American Cultural Exchange
Asociación de Charros del Estado de Illinois
Austin An-Wei Chin
Avery Young and De Deacon Band
Babe-alon 5
Baczynska Czamara Fashion Show
Bailey Dee & Her Late Night Bait
Ballet Folclórico Nacional de Chicago
Ballet Folclórico Purepecha Juchari-Sirankua
Ballet Folclórico Quetzalcóatl
Ballet Folclórico Sones Mexicanos
Banda Estruendo
Bassel & The Supernaturals
Bear & Jake
Beggars Banquet
Bella Cain
Bella's Bartok
Big Sadie

Bill Brickey
Billy Branch
Billy Strings
Biru Bar
Black Bear Combo
Black Ensemble Theater
Blue Coast Band
Bollywood Groove
Bombo Con Buya
Bones Jugs
Booty Movement Coalition
Bourné Family
Boy Band Review
Breezy Rodio
Brian Allison
Brian Hoyt
Brigid Murphy
Brooke & The Nice Things
Brother El & The Present Elders
Brother John Kattke
Buddy Guy's Legends
Bumpus
Cal Stage Band
Canyon Collected
Cardinal Harbor
Carlina Baran & Daniel Jonak
Carpacho y su Suner Combo
Carsie Blanton
Cecy Santana Band
Centennial Brass Band
Charangueo
Charlene Unger
Charlie Sepulveda & The Turnaround
Charlie Wheeler Band

Cheng Da Drum Team -
Chinese Fine Arts Society
ChiArt HS
Chicago Anklung
Rondalla Ensemble
Chicago Beatbox
Chicago Blues Camp for Kids
Chicago Children's Museum
Chicago Children's Choir
Chicago Chinese Cultural
Center
Chicago Choro Club
Chicago Funk Mafia
Chicago Gay Men's Chorus
Chicago Human
Rhythm Project
Chicago International
Film Festival
Chicago Jazz Orchestra
Chicago Latin Jazz
Collaborative
Chicago Mariachi Project
Chicago Multicultural Dance
Center
Chicago Pungmul School
Chicago Samba
Chicago Shakespeare Theater
Chinchano
Chinese Fine Arts Society
Chitrahara Cultural Academy
Chris Buehrle
Chris Corsale
Chutney Devis
Cielito Lindo
Clinard Dance
Clinard Flamenco Quartet
Cole D'Genova Quartet

Common Center
Comparsa La Explosiva
y sus Chinelos Mágicos
Comparsa La Pura Lumbre
Comparsa México
Comparsa de Morelos
La Original
Constellation
Consulate General of the
Republic of Lithuania
Corey Dennison
Cowboy Mouth
Crane Wives
Creedence Revived
Cretan Society Dance Group
Da Pacem Domine
Dagilélis
Dainava
Dajae
Daniel Siefert
Danta' Williams
Danza Azteca Mexica Nahui
Ollin Huehucoyotl
Dave Weld
Deacon Blues
Deep Fried Pickle Project
Delilah Rose Lane
Department of Cultural Affairs
and Special Events (DCASE)
Diana Mosquera
Dill Costa Trio
Dirk Quinn Band
Divine Aleonar
Divine Rhythm
DJ Afroqano
DJ Foundations

DJ Rae Chardonnay
DJ Ralph Rosario
DJ Ron Geronimo
Down Home Band
Dr. Bombay
Duane G Jones
Dylan Hankey
E. Faye Butler
Ecos Del Pacifico Afrocolombia
Edison Lima
Ella Jenkins
Emil Nicolasin
Engine Summer
Eric McEvilly
Erin Flynn
Erin Harpe & The Delta Swingers
Esau Escobar + Reina Gold
Esso
Ethan Bell Band
Euphony
Expo 76
Faith Howard
Fat Babies
Felicia Fields
Floating Museum
Flying Fairies
FMC Dance Collaborative
Forward Momentum Chicago
Four Star Brass Band
Freekbass
Furious Frank
Gabija
Galaxie Girls & Chorus Girls
Gene Hunt
Gentleman Brawlers

Gingarte Capoeira Chicago
Ginger Road
Gitaras Andalusia
Gizzeae
Gold Web
Goodman Theatre
GPL's SoriBeat
GQ da teacher
Grandis
Greg Artry
Growler
Guy King
Hairbanger's Ball
Hank Mowrey & The Hawktones
Happiness Club
Hector Silveira & Orquestra
Heinrich Haley
Hermanos Olavarria
Hermanos Salcedo
Hey Moneal
HHW Vocal Arts Ensemble
Hi Def Dance Ensemble
Highlander Band
Hillbilly Rockstarz
Honey & The 45s
Hot Rocks
House-O-Matic
Hyperplane
Ian & The Dream
Ida y Vuelta
Illini Wushu
Interstate Arts
Ivan Vazquez
Ivy Ford
Jabowen Dixon



Jacob Green
Ja-FLO
Jamiah Rogers
Jarod Facknitz
Jaybowen Dixon
Jazz Big Band
Jazz Institute of Chicago
Jeanne Gang, Studio Gang
Jenny Rockis
Jeremy Babcock
Jermaine Faber
Jerry King
Jflo Beatbox

Jimmy Nick & Don't Tell Mama	Laumé	Magali Chouinard	Murley	PACF Performing Arts
Joanna Connor	Laura Crotte	Maggie Koerner	Mustache Dave	Paris Reed
Joe Moss	Laura Joy	Magic Lightnin' Boys	Mutts	PASO
Joel Frankel	Lauren Alaina	Make Music Chicago	Nakia Allen	Paul Aquino Kundiman and pop
John Kimler & Friends	Legion of Young Polish Women	Mambo 7	NAMES Project Foundation	Peacemakers @ Gallery 37
John Vincent	Debutantes of 2016	Mandala Arts	Nataja Aicardi	Pearls Mahone
Jonas Friddle & The Majority	Lenny Marsh	Mank n Sass	Natalie Galey	Philippine American Society for
Josephine Lee	LePercolateur	Mariachi Heritage Foundation	Nate Holley	Arts and Culture (PASAC)
Josh Ross Quartet	LI He	Mariachi Institute of Chicago	Nathan Bojko	Phillip Fox Band
Joshua Mhoon	Libido Funk Circus	Marimba La Merced	Natya Dance Theatre	Phillip Glover
Jubilate Deo	Lil' Ed	Marvin "Maestro" Weathersby	Naughty Professor	Pinqy Ring
Jugo De Mango	Lindsay and the Lights Go Out	Mary Ann Der Horst	Neil Turk and the Intentions	Pokaz Mody Etnicznej
Julie Helenius	Lindsay Weinberg	Maryanne Johnson	Nelson Entertainment Group	Polish American Chamber of
Julius Tucker	Lines in the Sky	Matt Hires	Nest	Commerce
Julius V. Vates	Links Hall	Matt Kysia	New Orleans Suspects	Polish Highlander Alliance of
K. Kuprytė	Linsey Alexander	Matthew Skoller	New Trier High School	North America
Kahil El'Zabar	Lint Trappers	Maurice Culpepper	Nicholas Barron	Pontian Society Dance Group
KALO	Little Miss Ann	Melody Angel	Nick Bell	Precious Davis
Kanklininike Kuprytė	Little Queens	Melody Cowan	Nick Cave	Prouder Than A Bomb
Karen Mills	Little Stars Children's Theatre	Mėnestėlis šviečia naktį	Nick Davio	Puerto Rican Arts Alliance
Katie Kadan	Liz and the Lovelies	MER's Music Showcase	Nick Lynch	Q Brothers
Kayla Tejero	Liz Chidester	Mexican Folkloric Dance	Nick Pontarelli	Quinn Sullivan
Kenthaney Redmond Quartet	Los Primos	Company of Chicago	Nicolle Wood	Ra Ra Riot
Kerry Leung	Los Vicios de Papá	MG Bailey	Nigerian Youth Dancers	Raaz Boutique
Kevin Cochran	Lousiana AI	Michele Thomas and SoulMeme	No Alternative	Rajiv Halim
Khrishna Henderson-Hutchinson	Love & Theft	Mikal Jackson	NuBlu Band	Rascal
Knights of Lithuania	Love Canon	Mike & Joe	Nupiešiu Lietuva	RC17
Krystal Metcalfe	Love Whip	Mike Flood	Odeion School of Music	Rebecca Rego
Lajkonik	Low Down Sound	Mike Hayes	Old Town School of Folk Music	Red Rebel County
Lakeside Pride Marching Band	Low Spark	Mike Wheeler Band	Oistrakh Symphony	Reginald Robinson
Lamajamal	Lowdown Brass Band	Mira Sojka-Topor and Goranie	Omar Coleman	Rendition
Lane Tech	Loyola	Morry Sochat & the Special 20s	Orpheus Dance Troupe	Revelation 19
Latin Jazz Festival	Luisa Maria	Mountain Deer Revival	Orpheus Music Group	Ric Wilson
Latin Music Project Ensemble	Lynne Jordan and the Shivers	Mr. Blotto	Orquesta La Crema	Ricardo Rivera
Latin Street Dancing	Maculete	Muffy Fishbasket	Oyotunji	Righteous Hillbillies
				Rob Blaine

Robbie Fulks & Friends	Sin Anesthesia	The Middle Ground	Trayce Eileen	WaxWorks
Robert Cornelius	Snoopy King	The Mosquitos	Trickster Gallery	Wayne Baker Brooks
Robert Townsend	Soham Dance Space	The NuBlu Band	Trio Mokili	Wedding Banned
Rockaholics	Sones de México	The Oh Yeahs	Trippin' Billies	Wesoly Lud
Rocket Boys	Soul Children of Chicago	The O'My's	Tsukasa Taiko	Whiskey Shivers
Rocks Off	Soul Committee	The Ponderers	Typhanie Monique Quartet	Whispers Dance
Rod Tuffcurls & The Bench Press	Stachel	The PriSSillas	UIUC	Wici
Roderick and Alfreda	Stanislaw Kujawiak	The Right Now	Underground System	Wicker Park Choral Singers
Rosa Flor Designs	Starfall Orchestra	The Shades	Unity the Band	Wild Adriatic
Royal Outsiders	Station	The Shannon Rovers	USC Marching Band	Willy Dynamite
Rusné	Steve "Miggedy" Maestro	Irish Pipe Band	Valentine Bennett	World Match Racing Tour
Ryan Shi	Steve Spiewak	The Strapping Owls	Veronica Gonzalez	Wyspa Dzieci
Sa Kabukiran	Stone & Snow	The Town Pants	VIBEUP	Xilin
Sadie Rock	Streetdancer with Aldegunda	The Wandering Boys	Vic Miller Fashion Show	Yellow River
Sam Cantor	Subhi	Thomas Sinigaglia	Victoria Soria Model School	Yenyere Guma
Sam Cockrell Band	Suktinis	Threewalls	Vino Louden	Yin He
Sam Trump	Summer Son	Tina Gogo	Violao and Voz	Young Chicago Authors
Samadhi Vibe	Sun Stereo	Tinsley Ellis	VO5	Youth Performing Arts Showcase
Samuel Glover	SunFallen	Tom Fuller Band	Vocalo	Yuri Lane
Sanctified Grumblers	Sunnyside Up	Tony Milano	Volo Bogtrotters	Zach Heller
Satrangi School of Fusion	Surahbi Ensemble	Too White Crew	Voo Davis	Zahra Baker
School of Rock	Svajoné	Toranzo Cannon	Wall of Denial	Žaltvykslė
Schroeder Cherry	SVB Quartet	Tradizione Vivente di Milwaukee	Warsztaty Teatralne	
Scythian	Swamp Heat	Traveling Broke and Out of Gas	Little Stars	
Sean Skyler	Tammy McCann			
Shakeel	Tangleweed			
Shalom Chaverim	Taylor Bennett			
Shanta Nurullah	Teatro Vista			
Shaolin Kung Fu	Thaddues Tukes			
Shaun Whitley	The 8 Tones Ensemble			
Sheryl & Say Yes	The Congregation			
Shiny Penny	The Dirty Creeps			
Shoobooty	The Ivorys			
Signor Bottari's Puppet Show	The Joffrey Ballet			
Simpleton & Cityfolk	The Lawrence Peters Outfit			

"Navy Pier is one of the greatest public spaces in the city, with the power to attract diverse audiences from the Streeterville neighborhood to people from around the world. Our partnership exposes us to a whole new audience and we are very proud to offer a slice of Chicago culture that hopefully encourages people to come up to Old Town to see more."

Bau Graves, Executive Director, Old Town School of Folk Music

\$1.7 Million

raised for free programs at Navy Pier's Inaugural Gala

10%

more than 10% of Navy Pier's \$59M operating revenue comes from corporate and philanthropic partners



Celebration ExPIERience Supporting Navy Pier Programs

Navy Pier's inaugural fundraising event in 2017 was a spectacular night of celebration and appreciation. More than 600 guests gathered to honor Navy Pier legacy partner, Polk Bros. Foundation, and celebrate our many new committed partners for their valuable contributions to the Pier's transformation. The **Aon Grand Ballroom** came alive with the magnificent sounds of the Pier's local cultural partners and the irresistible aromas of Chicago-inspired cuisine straight from the kitchens of our fantastic on-site restaurant partners. Guests experienced the Pier's spectacular panoramic views projected on custom-built 360-degree screens and LED panels encircling the room, bringing the outside in. The evening was an overwhelmingly powerful display of the strength in partnerships raising an epic \$1.7 million to support the Pier's free public programming. It was a night to remember and an unforgettable way to kick-off Navy Pier's second century.



4 Named Spaces

Aon Grand Ballroom, Fifth Third Bank Family Pavilion,
Peoples Energy Welcome Pavilion, and Polk Bros Park

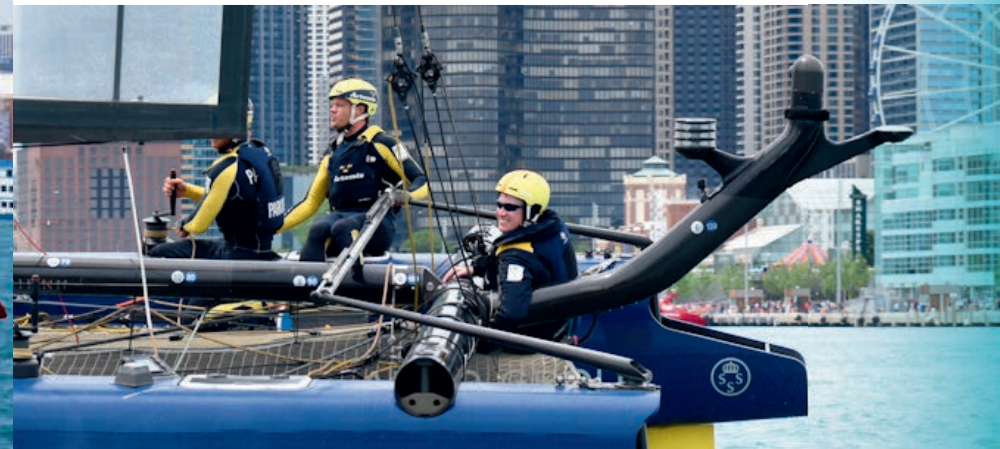
6 Pier-wide Partners

American Airlines, Aon, Big Bus, Fifth Third Bank, Miller Lite, Pepsi



"As a Chicago native, it was an absolute honor to bring the America's Cup World Series qualifying event to the Windy City in 2016. The lakefront is the ideal venue for competitive sailing, with its deep waters, spectacular skyline and perfect viewing deck on Navy Pier. As audiences worldwide enjoyed the event's television coverage, Navy Pier certainly did Chicago proud."

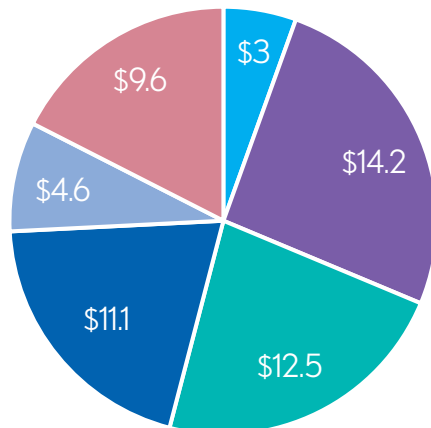
Don Wilson, Chairman, 2016 Louis Vuitton America's World Cup Series Chicago



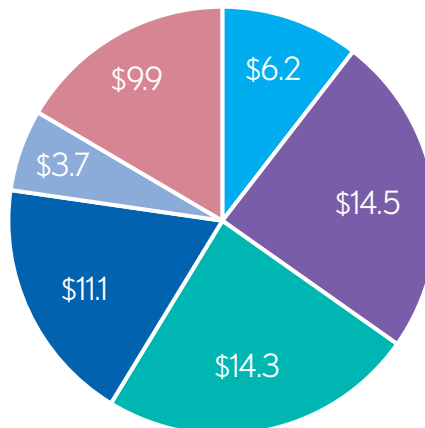
2016 & 2017 Financials

Dollar (\$) amounts in millions

2016 Operating Revenue: \$55.0 million

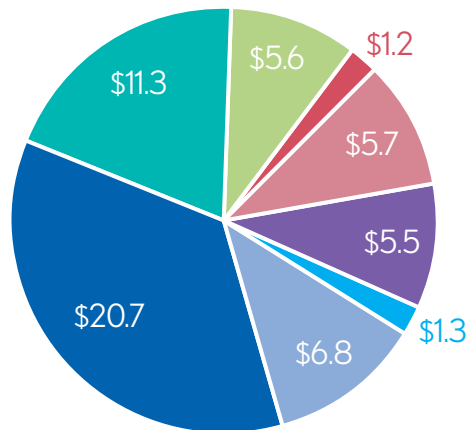


2017 Operating Revenue: \$59.7 million

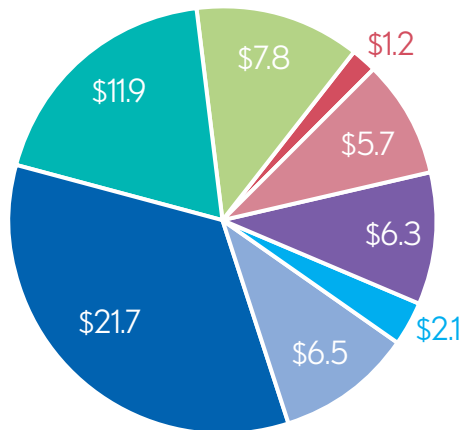


- Resource Development
- Retail
- Programming Events
- Pier Park Amusement
- Parking
- Facility Rental

2016 Operating Expenses: \$58.1 million



2017 Operating Expenses: \$63.2 million



- Resource Development
- Administration
- Programming Events
- Facility Operations
- Facility Maintenance
- Marketing & Communications
- Depreciation
- Debt Service

Operating results include non-cash charges for depreciation.

Not included in operating revenues are cash contributions for capital projects.

2016 & 2017 Contributors

Thank you to the following individuals, corporations and foundations who supported Navy Pier January 1, 2016 - December 31, 2017.

Capital Partners

Anonymous Individual
Aon
Fifth Third Bank
Peoples Gas
Polk Bros. Foundation

Pier-wide Partners

American Airlines
Aon
Big Bus
Fifth Third Bank
Miller Lite
Pepsi
Peoples Gas

Program Partners

\$250,000 - \$999,999

Polk Bros. Foundation

\$100,000 - \$249,999

Joan & Bill Brodsky
Chicago Free For All Fund at the
Chicago Community Trust
The Joyce Foundation

\$50,000 - \$99,999

Paul M. Angell Family Foundation
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Jennifer Steans & Jim Kastenholz
Two by Four
Donald R. Wilson, Jr.

\$25,000 - \$49,999

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\$10,000 - \$24,999

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Cboe Global Markets, Inc.
Chicago Blackhawks
Gery & Sunny Chico
Choose Chicago
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Gensler
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Studies in the Fine Arts
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James Corner Field Operations
JMS Electric, Inc.
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KPMG LLP
Lavin Family Foundation
Lipman Hearne
Loop Capital Markets, LLC
Make It Better
Mesirow Financial
Northwestern Medicine
OCC (Options Clearing
Corporation)

PNC Bank
Joel Saucedo, Angelo
Construction
John Schmidt & Janet Gilboy
Tom Scott, CA Ventures
Signature Bank
John H. Simpson
SP Plus Corporation
Stagehands Local 2

\$1,000 - \$9,999

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Daniel Blondin
Dave Bockorny
Michelle T. Boone
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Blanton Canady
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Chicago Regional Council
of Carpenters
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ThomsonWeir, LLC
U.S. Local 17
Michael A. Toolis
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Meredith Bluhm-Wolf &
William Wolf



\$1 - \$999

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Timothy Liston
Chona Maglaya

In-Kind Event Donors

America's Dog & Burger
Big Bus
Brown Sugar Bakery
Chicago Children's Museum
Cooper's Hawk Winery
& Restaurants
DMK Burger Bar
Entertainment Cruises
Fifth Third Bank
Donna La Pietra & Bill Kurtis,
Kurtis Productions
McKinsey & Company
Melrose Pyrotechnics
MillerCoors
Pepsi
Riva Crabhouse
Shoreline Sightseeing

Other Support - Security Improvements

U.S. Department of Homeland
Security - FEMA

Marketing Activation Partners

Chicago Med
CivitasNow
Fair Life
Havas
Jellystone
Monster Truck
Nintendo
Samsung
Snapchat
TJ Maxx
Walgreens
Xfinity
Yasso



Navy Pier Partner Businesses

77 Chicago Flavors

ABM

Amazing Chicago's Funhouse Maze

America's Dog & Burger

Art-K-Texture

Ben and Jerry's

Best Gift Idea Ever

Big Bowl Express

Big Bus

Big City Chicken

Bike Chicago

Billy Goat Tavern

Bowwowz & Meowz

Brown Sugar Bakery

Bubba Gump Shrimp Co.

Build-A-Bear Workshop

Chicago Children's Museum

Chicago Children's Museum Store

Chicago Food Planet

Chicago Public Media (WBEZ)

Chicago Shakespeare Theater

Chicago Signature Services

Chicago Sport & Novelty

Chicago Sunglass Co.

Completely Nuts

Dippin' Dots

DMK Burger Bar and Fish Bar

Driehaus Musuem Store

Entertainment Cruises

Faces In Focus

Fashion Bazaar

Ferris Wheel Photo (Photogenic)

Frankie's Pizza by the Slice

Freshii

Garibay Tamales

Garrett Popcorn

Giordano's

Gold & Silver Art FX

Harry Caray's Tavern

I Dream of Falafel

IT'SUGAR

Jimmy Buffett's Margaritaville

Lalo's

Magnetic Attraction

Making History

McDonald's

Miller Lite Beer Garden

Nakamol Chicago

Navy Pier IMAX at AMC Theater

Oh Yes Chicago!

Ozzie Pops & Pretzels

Penny Men

Potbelly Sandwich Shops

Pulseworks

Riva Crabhouse

Shoreline Sightseeing

Sitara

SMG

Snow Dragon Shavery

Starbucks

Sweet Home Chicago

The Crystal Gardens/Chango Loco

The Municipal General Store

The Navy Pier Store

The Neighborhood Urban Gift Shop

The Original Rainbow Cone

This Socks!

Tiny Tavern

Windy of Chicago

Xurro

As of August 1, 2018



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As of August 1, 2018





Endless Possibilities

More discovery and wonder lie ahead. Future Navy Pier projects will continue to amaze. We are creating even more outstanding public spaces for our guests to make new memories. Whether it be the stylish boutique hotel complete with a lush rooftop entertainment area, the stunning redevelopment of the East End Plaza, or the addition of a short-term docking marina for recreational boaters, all promise to defy the imagination for many years to come.

Funding for these second century projects and the continued expansion of our free public programs will come from private investment and philanthropic contributions. These exciting additions are set to catapult Navy Pier to even higher stature as we continue to build a dynamic cultural hub that is free and accessible to all. We would be honored to partner on our evolution. Join us. Together, we can engage, inspire, and educate communities across the city and the globe.

Join us





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