Celebrating our Centennial in 2016 was so much more than just a milestone. It was a community celebration that marked the start of two incredibly productive years at Navy Pier. We have been hard at work, transforming Chicago’s lakefront treasure into a one-of-a-kind urban oasis. In 2016 alone, we welcomed a record-breaking 9.3 million guests. With more than 60 percent of guests coming from Chicago and the suburbs, the People’s Pier has been embraced by locals as their own; as a place to escape, rejuvenate, connect, be inspired and, most importantly, have fun.

OUR MISSION  Navy Pier is the People’s Pier, Chicago’s lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder.
Bringing our Centennial Vision to life began with public dialogue and feedback from our community, partners and stakeholders. Our growing family of donors, including individuals, corporations and foundations, have helped us achieve our ambitious goals. The result is a dynamic space for community engagement and civic pride that is as diverse as the city in which it is located; a unique place where we gather with friends, family, neighbors and complete strangers to escape the everyday bustle of the city.

Our legacy partnership with Polk Bros. Foundation inspired us to create Polk Bros Park, complete with an interactive Fountain, open Plaza, and two spectacular Performance Lawns. With the support of Polk Bros. Foundation, we launched a dynamic schedule of public programs designed to appeal to the city’s economically, racially and culturally diverse residents and guests. All programs are free to the public. Thanks to our valued partnerships with nearly 100 local organizations, there is an endless supply of quality talent to showcase. We are honored to provide a platform that helps introduce local artists to new audiences.

Every day, thousands of guests visit the renovated South Dock promenade, take a ride on the new Centennial Wheel, or sample authentic local culinary offerings in the new Chicago Food Experience. More recently, our cultural partners, Chicago Shakespeare Theater, completed the groundbreaking state-of-the-art theater, The Yard, and Chicago Children’s Museum installed new, exciting exhibits that mesmerize and educate guests. These improvements are complemented by the diverse offerings of the reimagined Fifth Third Bank Family Pavilion, and the new Peoples Energy Welcome Pavilion.

Results like these drive us to do more, to imagine more. New wonders await us on the horizon for the convenience and comfort of our guests: a privately-funded boutique hotel, a transient boat dock, and the reimagination of the far eastern end of the Pier.

None of this is possible without the support of our dedicated partners who share our commitment to exceptional guest experience, community enrichment and sustainability. Together, we have firmly established Navy Pier as a powerful economic engine, employing more than 3,000 Chicagoans collectively across its 70 on-site businesses. Our accomplishments are our partners’ accomplishments. As we plan for our future, we look forward to expanding our unique model of partnerships and continuing to elevate Navy Pier into an iconic, world-class lakefront destination.
A Civic Treasure

Excellence. Integrity. Inclusion. Stewardship. Navy Pier’s core values have driven every step of our transformation. What stands before you today is a contemporary Navy Pier, reimagined into a spectacular mission-driven destination that preserves its rich past. Dating back to Daniel Burnham’s 1909 Plan of Chicago, Navy Pier, the People’s Pier, is an open and inviting community space.
The Navy Pier and Polk Bros. Foundation partnership has been transformational. Thanks to a generous $20 million legacy gift, the stunningly designed 13-acre Polk Bros Park provides endless discovery and wonder. Guests delight in the interactive Fountain, experience public art in the beautiful open Plaza, and marvel at the Chicago talents showcased on the dual-stage Performance Lawns. The Foundation’s support has led the way to a fresh wave of donors, all inspired by the unlimited potential of our unique public space.

“Polk Bros. Foundation believes wholeheartedly in Navy Pier’s vision: to bring the arts into the fabric of our lives by creating a cultural district where people from across Chicago come together to enjoy creative programming in a beautiful setting.”

Gillian Darlow, CEO, Polk Bros. Foundation
Navy Pier stretches nearly three-quarters of a mile onto Lake Michigan with the South Dock as its prominent feature. It beckons each and every guest to soak in the exquisite views of the lake and skyline. The South Dock redesign, by renowned architecture firm James Corner Field Operations, integrates sustainable best practices throughout, enhancing the guest experience while protecting the world around us. In 2016, Navy Pier was awarded a Gold Level SITES Certification for its uncompromising pledge to sustainability, making it the first project to have earned the honor.

South Dock
Award-winning Model of Sustainability

500
Navy Pier annually diverts more than 500 tons of waste from the landfill

1.5 tons
of storm water sediment is diverted from Lake Michigan each year

650,000
nearly 650,000 gallons of water are saved per year as a result of our recycling efforts
“Navy Pier has intentionally partnered with businesses that represent Chicago. That gives people a greater, richer experience. I am a homegrown business owner with a south side product. When people come from all around the world and experience me at the Pier, they are getting a taste of my community and store on East 75th Street.”

Stephanie Hart, Owner, Brown Sugar Bakery

Chicago Food Experience
A Showcase of Local Cuisine

Chicago’s most beloved restaurants and culinary brands have joined Navy Pier to create for guests an unparalleled food experience. Without ever leaving the Pier and while enjoying stunning lake views, guests sample the sweet and savory treats from Chicago’s many diverse neighborhoods.
If it’s a thrill you’re after, catch a ride on the iconic Centennial Wheel. Riders experience breathtaking views of the city and lake, all in the comfort of a temperature-controlled gondola equipped with state-of-the-art entertainment. This new attraction remains fiercely popular, and welcomed its one-millionth rider in its first year of operation. It’s quite an experience, as Michael Logie, a guest from Trinidad and Tobago can attest: “I’ve never felt this exhilarated! More of the world needs that exhilarating experience. I will be back!”
Fifth Third Bank Family Pavilion
Chicago’s Newest Family Room

The new Fifth Third Bank Family Pavilion offers a medley of choices. Housing a superb assortment of more than 45 Chicago-centric restaurants, activities, shops and kiosks, guests will revisit the Family Pavilion again and again experiencing new delights each time. The Family Pavilion’s fresh, contemporary design provides a relaxing yet energizing atmosphere. Guests enjoy free public programs, events or performances on their way to the 300-seat AMC IMAX Theatre and the ever-popular Chicago Children’s Museum.

“The addition of a third venue as forward-thinking and responsive as The Yard at Chicago Shakespeare is a fitting expression of the theater that we have become—a company that defies theatrical category. We now have the ability to program across our three performance spaces, fully activating our multifaceted campus on Navy Pier. With its own vibrant transformation nearly complete, Navy Pier feels like the home we always knew it could be.”

Barbara Gaines, Artistic Director, and Criss Henderson, Executive Director, Chicago Shakespeare Theater
Located in the heart of Polk Bros Park, due to the generosity of Peoples Gas, the Peoples Energy Welcome Pavilion is where urban design and nature meet. This environmentally conscious, glass-walled structure with sloping green roof holds communal seating areas, guest services and programmatic space, giving guests an enticing preview of all that the Pier has to offer.

Peoples Energy Welcome Pavilion
Where Urban Design & Nature Meet

9.2 Million annual guests

62% of Pier guests are from the Chicagoland area
Guest Focused

The guest experience drives us to deliver excellence, one of our core values, every day. Whether visiting the Pier for a free jazz concert, to shop and dine, a school field trip, or simply spending an afternoon exploring the city, guests discover the very best of Chicago at Navy Pier. Guests are greeted warmly by knowledgeable staff and invited to experience the many free events and performances happening daily on the Pier.

186 Million

guests visited the Pier since its opening in 1994
Free, Dynamic Programming for All

Our goal is to inspire creativity, discovery and wonder. In 2016, we launched a rich and imaginative schedule of arts programs packed with the talents of more than 1,000 performers from local cultural partners. Our comprehensive Arts & Discovery Framework included nearly 100 community partners, artists and residents, that led to this multitude of free public programs. From outdoor movies in the park to jazz concerts to interactive art installations and dance performances and much more, the People’s Pier showcases free entertainment for all. Traditional ethnic celebrations including Carnivale, the Chinese New Year celebration, and the Hindu festival of Holi transform the Aon Grand Ballroom. These robust new programs complement existing events like Navy Pier’s Fifth Third Bank Winter WonderFest attended annually by 250,000 guests. Our programming represents the rich diversity of Chicago neighborhoods and unites communities from all over the city and the world.

We proudly offer our more than 250 programs year-round at no cost to the public. Navy Pier’s free public programming is made possible through its legacy partnership with Polk Bros. Foundation and generous gifts from other civic-minded foundations, corporations and individual donors.
1,000+ local performers shared their talents at Navy Pier in 2017

250+ free annual programs

50+ partnerships with cultural organizations each year

“I have performed in many amazing venues around the world, but playing at Navy Pier’s Wave Wall is really special because you’re surrounded by beauty—Lake Michigan in the background with the big, inspiring Ferris Wheel, really put me in a relaxed mood. I love playing in my hometown at Navy Pier.”

Joshua Mhoon, Pianist, 14 years old
Our partnerships with local artists and organizations help make Navy Pier one of the city’s leading cultural platforms.

Andrew Diehl
Ang 13
Angel Melendez and the 911 Mambo Orchestra
Angelica Atondo
Anna Jacobson
Anna Maria Castelli Music Group
Anne-Marie Akin
Ant Bangos
Anthony Moser
Arts & Discovery
Asian American Cultural Exchange
Asociación de Charros del Estado de Illinois
Austin An-Wei Chin
Avery Young and Deacon Band
Babe-alon 5
Baczynska Czamara Fashion Show
Bailey Dee & Her Late Night Bait
Ballet Folclórico Nacional de Chicago
Ballet Folclórico Purepecha Juchari-Sirankua
Ballet Folclórico Quetzalcóatl
Ballet Folclórico Sones Mexicanos
Banda Estruendo
Bassel & The Supernaturals
Bear & Jake
Beggars Banquet
Bella Cain
Bella’s Bartok
Big Sadie
Bill Brickey
Billy Branch
Billy Strings
Biru Bar
Black Bear Combo
Black Ensemble Theater
Blue Coast Band
Bollywood Groove
Bombo Con Buya
Bones Jugs
Booty Movement Coalition
Bourne Family
Boy Band Review
Breezy Rodio
Brian Allison
Brian Hoyt
Brigid Murphy
Brooke & The Nice Things
Brother El & The Present Elders
Brother John Kattke
Buddy Guy’s Legends
Bumpus
Cal Stage Band
Canyon Collected
Cardinal Harbor
Carolina Baran & Daniel Jonak
Carpacho y su Suner Combo
Carsie Blanton
Cecy Santana Band
Charangueo
Charlene Unger
Charlie Sepulveda & The Turnaround
Charlie Wheeler Band

16 Candles
4 Star Brass Band
5 Bands
8 Tones Ensemble
90 Proof Twang
97Nine
About Face Youth Theatre
Abraham Mellish
AD3
Adam Ezra Group
Aerial Arts
AfriCaribe
AfroZep
After School Matters

Agnieszka Iwanska & Antykwariat Jazz
Agneszka Kulon Fashion Show
AJ Ghent Band
Alegria Ferrer
Alex Kates & Late Night Elixer
Alexa Grae
Alisa Rosenthal
Alligator Records
Almond & Olive
Aly Jados
AMA
American Grizzly
Cheng Da Drum Team -
Chinese Fine Arts Society
ChiArt HS
Chicago Anklung
Rondalla Ensemble
Chicago Beatbox
Chicago Blues Camp for Kids
Chicago Children’s Museum
Chicago Children’s Choir
Chicago Chinese Cultural Center
Chicago Choro Club
Chicago Funk Mafia
Chicago Gay Men’s Chorus
Chicago Human Rhythm Project
Chicago International Film Festival
Chicago Jazz Orchestra
Chicago Latin Jazz Collaborative
Chicago Mariachi Project
Chicago Multicultural Dance Center
Chicago Pungmul School
Chicago Samba
Chicago Shakespeare Theater
Chinchano
Chinese Fine Arts Society
Chitrarhar Cultural Academy
Chris Buehrle
Chris Corsale
Chutney Devis
Cielito Lindo
Clinard Dance
Clinard Flamenco Quartet
Cole D’Genova Quartet
Common Center
Comparsa La Explosiva y sus Chinelos Mágicos
Comparsa La Pura Lumbre
Comparsa México
Comparsa de Morelos La Original
Constellation
Consulate General of the Republic of Lithuania
Corey Dennison
Cowboy Mouth
Crane Wives
Creedence Revived
Cretan Society Dance Group
Da Pacem Domine
Dagilelis
Dainava
Dajae
Daniel Szefer
Danta’ Williams
Danza Azteca Mexico Nahui
Ollin Huehuecoyotl
Dave Weld
Deacon Blues
Deep Fried Pickle Project
Delilah Rose Lane
Department of Cultural Affairs and Special Events (DCASE)
Diana Mosquera
Dill Costa Trio
Dirk Quinn Band
Divine Aleonor
Divine Rhythm
DJ Afroqano
DJ Foundations
DJ Rae Chardonnay
DJ Ralph Rosario
DJ Ron Geronimo
Down Home Band
Dr. Bombay
Duane G Jones
Dylan Hankey
E. Faye Butler
Ecos Del Pacifico Afrocolombia
Edison Lima
Ella Jenkins
Emil Nicolasin
Engine Summer
Eric McEvilly
Erin Flynn
Erin Harpe & The Delta Swingers
Esau Escobar + Reina Gold
Esso
Ethan Bell Band
Euphony
Expo 76
Faith Howard
Fat Babies
Felicia Fields
Flying Fairies
FMC Dance Collaborative
Forward Momentum Chicago
Four Star Brass Band
Freekbass
Furious Frank
Gabija
Galaxie Girls & Chorus Girls
Gene Hunt
Gentleman Brawlers
Gingarte Capoiiera Chicago
Ginger Road
Gitaras Andalusia
Gizzae
Gold Web
Goodman Theatre
GPI’s SoriBeat
GQ da teacher
Grandsis
Greg Artry
Growler
Guy King
Hairbanger’s Ball
Hank Mowrey & The Hawktones
Happiness Club
Hector Silveira & Orquestra
Heinrich Haley
Hermanos Olavarria
Hermanos Salcedo
Hey Moneal
HHW Vocal Arts Ensemble
Hi Def Dance Ensemble
Highlander Band
Hillbilly Rockstarz
Honey & The 45s
Hot Rocks
House-O-Matic
Hyperplane
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Jenny Rockis
Jeremy Babcock
Jermaine Faber
Jerry King
Jflo Beatbox
Jimmy Nick & Don’t Tell Mama
Joanna Connor
Joe Moss
Joel Frankel
John Kimler & Friends
John Vincent
Jonas Friddle & The Majority
Josephine Lee
Josh Ross Quartet
Joshua Mhoon
Jubilate Deo
Jugo De Mango
Julie Helenius
Julius Tucker
Julius V. Vates
K. Kupryt
Kahil El’Zabar
KALO
Kanklinininke Kupryt
Karen Mills
Katie Kadan
Kayla Tejero
Kenthaney Redmond Quartet
Kerry Leung
Kevin Cochran
Khrisha Henderson-Hutchinson
Knights of Lithuania
Krystal Metcalfe
Lajkonik
Lakeside Pride Marching Band
Lamajamal
Lane Tech
Latin Jazz Festival
Latin Music Project Ensemble
Latin Street Dancing
Laumé
Laura Crotte
Laura Joy
Lauren Alaina
Legion of Young Polish Women
Debutantes of 2016
Lenny Marsh
LePercolateur
LI He
Libido Funk Circus
Lil’ Ed
Lindsay and the Lights Go Out
Lindsay Weinberg
Lines in the Sky
Links Hall
Linsey Alexander
Lint Trappers
Little Miss Ann
Little Queens
Little Stars Children’s Theatre
Liz and the Lovelies
Liz Chidester
Los Primos
Los Vicios de Papá
Lousiana Al
Love & Thelt
Love Canon
Love Whip
Low Down Sound
Low Spark
Lowdown Brass Band
Loyola
Luisa Maria
Lynne Jordan and the Shivers
Maculete
Magali Chouinard
Maggie Koerner
Magic Lightnin’ Boys
Make Music Chicago
Mambo 7
Mandala Arts
Mank n Sass
Mariachi Heritage Foundation
Mariachi Institute of Chicago
Marimba La Merced
Marvin “Maestro” Weathersby
Mary Ann Der Horst
Maryanne Johnson
Matt Hires
Matt Kysia
Matthew Skoller
Maurice Culpepper
Melody Angel
Melody Cowan
Menestelis žviečia naktį
MER’s Music Showcase
Mexican Folkloric Dance
Company of Chicago
MG Bailey
Michele Thomas and SoulMeme
Mikal Jackson
Mike & Joe
Mike Flood
Mike Hayes
Mike Wheeler Band
Mira Sojka-Topor and Goranie
Morry Sochat & the Special 20s
Mountain Deer Revival
Mr. Blotto
Muffy Fishbasket
Murley
Mustache Dave
Mutts
Nadia Allen
NAMES Project Foundation
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Natalie Galey
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Nathan Bojko
Natya Dance Theatre
Naughty Professor
Neil Turk and the Intentions
Nelson Entertainment Group
Nest
New Orleans Suspects
New Trier High School
Nicholas Barron
Nick Bell
Nick Cave
Nick Davio
Nick Lynch
Nick Pontarelli
Nicolle Wood
Nigerian Youth Dancers
No Alternative
NuBlu Band
Nupiešiu Lietuva
Odeon School of Music
Old Town School of Folk Music
Oistrakh Symphony
Omar Coleman
Orpheus Dance Troupe
Orpheus Music Group
Orquesta La Crema
Oyotunji
PACF Performing Arts
Paris Reed
PASO
Paul Aquino Kundiman and pop
Peacemakers @ Gallery 37
Pearls Mahone
Philippine American Society for
Arts and Culture (PASAC)
Phillip Fox Band
Phillip Glover
Pingy Ring
Pokaz Mody Etnicznej
Polish American Chamber of
Commerce
Polish Highlander Alliance of
North America
Pontian Society Dance Group
Precious Davis
Prouder Than A Bomb
Puerto Rican Arts Alliance
Q Brothers
Quinn Sullivan
Ra Ra Riot
Raaz Boutique
Rajiv Halim
Rascal
RC17
Rebecca Rego
Red Rebel County
Reginald Robinson
Rendition
Revelation 19
Ric Wilson
Ricardo Rivera
Righteous Hillbillies
Rob Blaine
“Navy Pier is one of the greatest public spaces in the city, with the power to attract diverse audiences from the Streeterville neighborhood to people from around the world. Our partnership exposes us to a whole new audience and we are very proud to offer a slice of Chicago culture that hopefully encourages people to come up to Old Town to see more.”

Bau Graves, Executive Director, Old Town School of Folk Music
Navy Pier’s inaugural fundraising event in 2017 was a spectacular night of celebration and appreciation. More than 600 guests gathered to honor Navy Pier legacy partner, Polk Bros. Foundation, and celebrate our many new committed partners for their valuable contributions to the Pier’s transformation. The Aon Grand Ballroom came alive with the magnificent sounds of the Pier’s local cultural partners and the irresistible aromas of Chicago-inspired cuisine straight from the kitchens of our fantastic on-site restaurant partners. Guests experienced the Pier’s spectacular panoramic views projected on custom-built 360-degree screens and LED panels encircling the room, bringing the outside in. The evening was an overwhelmingly powerful display of the strength in partnerships raising an epic $1.7 million to support the Pier’s free public programming. It was a night to remember and an unforgettable way to kick-off Navy Pier’s second century.
4 Named Spaces
Aon Grand Ballroom, Fifth Third Bank Family Pavilion, Peoples Energy Welcome Pavilion, and Polk Bros Park

6 Pier-wide Partners
American Airlines, Aon, Big Bus, Fifth Third Bank, Miller Lite, Pepsi
“As a Chicago native, it was an absolute honor to bring the America’s Cup World Series qualifying event to the Windy City in 2016. The lakefront is the ideal venue for competitive sailing, with its deep waters, spectacular skyline and perfect viewing deck on Navy Pier. As audiences worldwide enjoyed the event’s television coverage, Navy Pier certainly did Chicago proud.”

Don Wilson, Chairman, 2016 Louis Vuitton America’s World Cup Series Chicago
2016 & 2017 Financials
Dollar ($) amounts in millions

2016 Operating Revenue: $55.0 million
- Resource Development: $11.3
- Retail: $4.6
- Programming Events: $14.2
- Pier Park Amusement: $9.6
- Parking: $3.7
- Facility Rental: $12.5

2017 Operating Revenue: $59.7 million
- Resource Development: $9.9
- Retail: $11.1
- Programming Events: $14.5
- Pier Park Amusement: $3.7
- Parking: $11.1
- Facility Rental: $14.3

2016 Operating Expenses: $58.1 million
- Resource Development: $20.7
- Administration: $11.3
- Programming Events: $5.6
- Facility Operations: $5.7
- Facility Maintenance: $5.5
- Marketing & Communications: $6.8
- Depreciation: $1.3
- Debt Service: $1.2

2017 Operating Expenses: $63.2 million
- Resource Development: $21.7
- Administration: $11.9
- Programming Events: $7.8
- Facility Operations: $5.7
- Facility Maintenance: $6.3
- Marketing & Communications: $6.5
- Depreciation: $2.1
- Debt Service: $1.2

Operating results include non-cash charges for depreciation.
Not included in operating revenues are cash contributions for capital projects.
2016 & 2017 Contributors

Thank you to the following individuals, corporations and foundations who supported Navy Pier January 1, 2016 - December 31, 2017.

Capital Partners
Anonymous Individual
Aon
Fifth Third Bank
Peoples Gas
Polk Bros. Foundation

Pier-wide Partners
American Airlines
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Fifth Third Bank
Miller Lite
Pepsi
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Program Partners
$250,000 - $999,999
Polk Bros. Foundation

$100,000 - $249,999
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Brown Sugar Bakery
Bubba Gump Shrimp Co.
Build-A-Bear Workshop
Chicago Children’s Museum
Chicago Children’s Museum Store
Chicago Food Planet
Chicago Public Media (WBEZ)
Chicago Shakespeare Theater
Chicago Signature Services
Chicago Sport & Novelty
Chicago Sunglass Co.
Completely Nuts
Dippin’ Dots
DMK Burger Bar and Fish Bar
Driehaus Musuem Store
Entertainment Cruises
Faces In Focus
Fashion Bazaar
Ferris Wheel Photo (Photogenic)
Frankie’s Pizza by the Slice
Freshii
Garibay Tamales
Garrett Popcorn
Giordano’s
Gold & Silver Art FX
Harry Caray’s Tavern
I Dream of Falafel
IT’SUGAR
Jimmy Buffett’s Margaritaville
Lalo’s
Magnetic Attraction
Making History
McDonald’s
Miller Lite Beer Garden
Nakamol Chicago
Navy Pier IMAX at AMC Theater
Oh Yes Chicago!
Ozzie Pops & Pretzels
Penny Men
Potbelly Sandwich Shops
Pulseworks
Riva Crabhouse
Shoreline Sightseeing
Sitara
SMG
Snow Dragon Shavery
Starbucks
Sweet Home Chicago
The Crystal Gardens/Chango Loco
The Municipal General Store
The Navy Pier Store
The Neighborhood Urban Gift Shop
The Original Rainbow Cone
This Socks!
Tiny Tavern
Windy of Chicago
Xurro

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As of August 1, 2018
Endless Possibilities

More discovery and wonder lie ahead. Future Navy Pier projects will continue to amaze. We are creating even more outstanding public spaces for our guests to make new memories. Whether it be the stylish boutique hotel complete with a lush rooftop entertainment area, the stunning redevelopment of the East End Plaza, or the addition of a short-term docking marina for recreational boaters, all promise to defy the imagination for many years to come.

Funding for these second century projects and the continued expansion of our free public programs will come from private investment and philanthropic contributions. These exciting additions are set to catapult Navy Pier to even higher stature as we continue to build a dynamic cultural hub that is free and accessible to all. We would be honored to partner on our evolution. Join us. Together, we can engage, inspire, and educate communities across the city and the globe.

Join us