



MISSION, VALUES, CULTURE

MISSION

Navy Pier is the People's Pier, Chicago's lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder.

VALUES

Excellence

We strive to offer:

- Exceptional service to our guests and partners
- An authentic Chicago experience
- An architecturally stunning environment offering access to extraordinary vistas of the lake, land and skyline

Integrity

We aspire to:

- Deliver high-quality experiences, cultural and educational programs and guest services
- Cultivate a skilled, talented and motivated team
- Best-in-class nonprofit operating standards and financial accountability

Inclusion

We aim to:

- Embrace and celebrate a diverse community and workforce
- Attract dynamic, inventive partners and collaborators
- Offer affordable options and opportunities for engagement to all

Stewardship

We endeavor to:

- Celebrate the Pier's rich history rooted in the Burnham Plan of Chicago
- Manage our assets and environmental resources with foresight and prudence
- Engage donors and other stakeholders in our efforts